

## Da'wah Message in Novels "Dear Alla" by Diana Febi

*Pesan Dakwah Dalam Novel "Dear Alla" Karya Diana Febi*

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### Abstract

**Keywords:** Da'wah;  
Novel; Message.

At first, novels were only used as a medium to fill their free time. However, over time, novels are used as an effective medium for message transformation. One of the novels that contains Islamic elements is the novel *Dear Allah* by Diana Febi. This novel is inspiring about pesantren, love, friendship, family, religion, and life. The message of da'wah shown in this novel is in the form of obedience to worship and good ethics towards fellow humans. The purpose of this study is to find out the da'wah message contained in the novel *Dear Allah*, for that the author conducted research and formulated the following problems: (1) What is the macro structure of the da'wah message in the novel *Dear Allah* by Diana Febi? (2) What is the message of da'wah in the superstructure of the novel *Dear Allah* by Diana Febi (3) What is the microstructure of *Dear Allah* by Diana Febi? The researcher used a descriptive qualitative method in this study, with data collection techniques in the form of documentation and text observation. To analyze the data, the author uses the discourse analysis of Teun A. Van Dijk which divides the discourse into three levels, namely macrostructure, superstructure and microstructure. From this research, several contents of da'wah messages in the novel *Dear Allah* by Diana Febi were produced. First, the message of da'wah of the message of the Faith includes faith in Allah. The message of sharia da'wah includes prayer, reading the Qur'an, prayer, patience and dhikr, and the message of moral da'wah includes morality to others.

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## Abstrak

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**Kata Kunci:** Pada mulanya novel hanya digunakan sebagai media untuk Dakwah; Novel; pengisi waktu luang. Namun, seiring berjalannya waktu novel Pesan. Pesan. Novel; dijadikan sebagai media transformasi pesan yang efektif. Salah satu novel yang mengandung unsur keislaman yaitu novel *Dear Allah* karya Diana Febi. Novel ini menginspirasi tentang pesantren, cinta, persahabatan, keluarga, agama, dan kehidupan. Pesan dakwah yang diperlihatkan dalam novel ini yaitu dalam bentuk taat beribadah dan berbudi pekerti baik terhadap sesama manusia. Tujuan dari penelitian ini adalah Untuk mengetahui pesan dakwah yang terdapat dalam novel *Dear Allah*, untuk itu penulis melakukan penelitian dan merumuskan masalah sebagai berikut: (1) Bagaimana pesan dakwah dalam struktur makro novel *Dear Allah* karya Diana Febi? (2) Bagaimana pesan dakwah dalam superstruktur novel *Dear Allah* karya Diana Febi (3) Bagaimana struktur mikro *Dear Allah* karya Diana Febi? Peneliti menggunakan metode kualitatif deskriptif dalam penelitian ini, dengan teknik pengumpulan data berupa dokumentasi dan observasi teks. Untuk menganalisis data, penulis menggunakan analisis wacana Teun A. Van Dijk yang membagi wacana menjadi tiga tingkatan, yaitu struktur makro, superstruktur dan struktur mikro. Dari penelitian ini menghasilkan beberapa kandungan pesan dakwah dalam novel *Dear Allah* karya Diana Febi. Pertama, pesan dakwah pesan Akidah meliputi iman kepada Allah. Pesan dakwah syariah meliputi salat, membaca Al-Qur'an, doa, sabar dan zikir, dan pesan dakwah akhlak meliputi akhlak kepada sesama.

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## INTRODUCTION

As social creatures, humans need interaction or communication with other humans. Communication between people contains a message with the purpose or achievement of the message that the communicator (sender of the message) wants to convey to the communicator (receiver of the message) which can be in the form of thoughts such as ideas, opinions, or other things that arise from a person's mind (Toto Tasmara, 1997:19).

As a social being, everyone who lives in a community group, in carrying out their daily activities from waking up

in the morning to going back to sleep at night is always involved in communication activities (Alfiansyah Husain, 2022:39). A person may die or at least suffer if he is completely ostracized so that he cannot talk to the people around him (Ponco Dewi Karyaningsih, 2018:5).

As in the Qur'an surah Ar-Rahman verses 3-4, Allah says:

خَلَقَ الْإِنْسَانَ (٣) عَلَّمَهُ الْبَيَانَ (٤)

Translation:

"He created humans. who teaches man to speak"

Just like da'wah which currently continues to run until the last day, da'wah is also an activity to convey the message of da'wah from *da'i* to *mad'u*.

The increasing development of society and increasingly diverse demands make da'wah can no longer be carried out traditionally. Da'wah must be packaged with the right and appropriate method. There are many ways or methods that can be used *by da'i* in conveying their da'wah message. One of them is through written media that can be inserted with the values of da'wah *bil qalam*.

Da'wah *bil qalam* is da'wah that is carried out through writing done with expertise or diligence in newspapers, magazines, books, including novels, and the internet.

Da'wah through writing or *qalam* bills can be popularly packaged, one of which is in the form of novels. In this regard, the novel is a form of literature that can be used as a medium for da'wah, positioning and acting as *da'i*.

The reason why the researcher chose the novel as the object of da'wah study is based on the fact that in addition to the novel being a product of contemporary culture, the novel also has a light nature.

One of the novels that tells the story of Islam is a novel by Diana Febi entitled *Dear Allah*. Diana Febi is a nurse who has a hobby of writing, when she was studying at the Surabaya

Ministry of Health Polytechnic majoring in nursing.

The theme in the novel *Dear Allah* is a theme that is very often raised by fiction writers, namely marriage. The novel that has the same theme as *Dear Allah* is a novel by Khilma Anis entitled *Hati Suhita*. In the novel *Dear Allah*, it tells the story of the marriage between Naira and Wildan. The novel *Dear Allah* is written with words that are easy for readers to understand and not too heavy on the narrative. The sentences seem to just flow, so anyone who reads them will be dissolved by the storyline and very easy to understand the novel.

Based on the above statement, the researcher is interested in researching because he feels it is important to know more deeply the da'wah message contained in the novel *Dear Allah*. Therefore, the researcher is interested in preparing a proposal with the title "**The Message of Da'wah in the Novel *Dear Allah* by Diana Febi (Analysis of Teun A. Van Dijk Discourse).**"

### **Definition of Da'wah Bil Qalam**

The meaning of *qalam* etymological way, comes from the Arabic language *qalam* with the plural form *aqlam* which means writer, pen, writer. Referring to the meaning of *qalam* as writing, which is to invite people in a wise way to the right path according to the command of Allah SWT through the art of writing (Hendi Suhendi, 2014:1).

Allah SWT. also mentions the word *qalam* in the Qur'an as the majesty of the

position of the "pen" which is used as an intermediary to teach something to humans as contained in Q.S Al-Alaq verses 4-5:

(4) الَّذِي عَلَّمَ بِالْقَلَمِ

(5) عَلَّمَ الْإِنْسَانَ مَا لَمْ يَعْلَمْ

Translation:

"Those who teach (humans) with a pen. He teaches man what he does not know."

### Definition of Novel

The novel is Romance, the story continues. Literally, *novella* means a small new item, and then interpreted as a short story in the form of prose. The terms *novella* and *novelle* have the same meaning as the term Indonesia *novelette* (United Kingdom *novelette*) which means a work of fictional prose that is long enough that is not too long, but also not too short (Burhan Nurgiyantoro, 2000:67).

### RESEARCH METHODS

Research methods are scientific ways to obtain data with specific purposes and uses. Judging from the type of research, this uses a type of library research, namely research conducted in the library. Where the research object is explored through various literature information such as books, encyclopedias, scientific journals, newspapers, magazines, and other documents.

The data sources used in this study are primary data and secondary data. The data processing in this study was obtained by using an observation technique by reading each chapter in the novel *Dear Allah* by Diana Febi. The data that has been collected will be processed by clarifying it into several categories according to the category of da'wah messages in theory. So, these data will be easier to analyze. In addition, to complete the data, the author will use documentation techniques, namely by looking for several references from previous books that are similar to the discussion, as well as internet sites related to this research. Then the data was analyzed through the framework of Teun A. Van Dijk's discourse analysis to obtain the results of the da'wah message from the novel.

The data collection method used by the author is literature with the procedure of determining the data used in the research, making observations of the entire novel *Dear Allah*. From this observation, knowledge and impressions are obtained about the novel, the characters, and the various actions they act, as well as the various events experienced, Classifying the words that have been determined according to the content of the da'wah message, Paying attention to the existence of a relationship between elements in a story and interpreting it as a whole and Drawing the final conclusion.

To analyze it, in this study, the researcher uses discourse analysis as a method to analyze data.

## RESULTS AND DISCUSSION

Teun A. Van Dijk Discourse Analysis analyzes discourse in terms of social texts divided into three parts, namely *macro structure (thematic)*, *superstructure (schematic)*, and *microstructure (semantic, syntactic, cytilistic and rhetorical)*.

### ***The Message of Da'wah in the Macro Structure (Thematic) of the Novel Dear Allah***

The author gets several da'wah messages in the novel *Dear Allah*, namely:

#### **Message of Da'wah of Faith**

In the quote "Destiny is a decision given by God to each human being, destiny is where we can only surrender and accept. However, every destiny given by God cannot have a strong reason, every destiny has an absolute reason. Maybe fate is cruel, maybe fate is very bitter. However, fate brings us to a bright spot that God exists. That God's love is real."

The writer can take a message of faith in Allah, where when a person believes in Allah, then he will surrender or trust in Allah for what will happen in his life.

#### **Sharia Da'wah Judges**

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In the message of sharia da'wah, the author gets how the relationship between humanity and its Creator is worship, worship in the form of prayer, dhikr, prayer and reading the Qur'an. The command to worship is found in the Qur'an Surah Az-Zariat verse 56 as follows:

وَمَا خَلَقْتُ الْجِنَّ وَالْإِنْسَ إِلَّا لِيَعْبُدُونِ (56)

Translation:

"I did not create jinn and man except to worship Me." (Q.S. Az-Zariyat:56).<sup>1</sup>

#### **Message of moral da'wah**

In the message of moral da'wah, the author gets the message of da'wah to Allah, to others and to the environment.

### ***Da'wah Message in the Superstructure (Schematic) of the Novel Dear Allah***

The schematic structure gives pressure on which parts come first and which parts come later as a strategy to hide important information. Structurally, this novel is complete and clearly directed to the reader to understand that in life, shrewdness in building *framing* (frames) gives rise to various discourses even though they are not in accordance with reality. The novel *Dear Allah* is

divided into three parts, namely the beginning, middle, and end.

### The Beginning of the Novel

At the beginning of the novel, the author can conclude that when we live in the world we will be faced with various realities of life, sometimes we want something that we don't need so that Allah does not give it, so we have bad feelings towards Allah, even though Allah knows something good or bad for his servants, according to his preach in the Qur'an surah Al-Baqarah verse 216

كُتِبَ عَلَيْكُمُ الْقِتَالُ وَهُوَ كُرْهُ  
لَكُمْ ۖ وَعَسَىٰ أَنْ تَكْرَهُوا شَيْئًا وَهُوَ خَيْرٌ  
لَّكُمْ ۖ وَعَسَىٰ أَنْ تُحِبُّوا شَيْئًا وَهُوَ شَرٌّ  
لَّكُمْ ۗ وَاللَّهُ يَعْلَمُ وَأَنْتُمْ لَا تَعْلَمُونَ  
(216)

Translation:

"It is obligatory for you to fight, even though fighting is something you hate. You may hate something, but it is very good to you, and you may like something, but it is very bad to you; Allah knows, but you do not know."  
(Q.S. Al-Baqarah: 216)

### The middle part of the novel

In this section, the author can conclude that polygamy in Islam is permissible, but on the condition that a husband must treat one wife with another, but if he is unable to do so,

there is no ability to practice polygamy, according to the words of Allah in Surah An-Nisa verse 3.

وَإِنْ خِفْتُمْ أَلَّا تُقْسِطُوا فِي الْيَتَامَىٰ  
فَانكِحُوا مَا طَابَ لَكُمْ مِنَ النِّسَاءِ مَثْنَىٰ  
وَتِلْثًا وَرُبْعًا ۚ فَإِنْ خِفْتُمْ أَلَّا تَعْدِلُوا  
فَوَاحِدَةً أَوْ مَا مَلَكَتْ أَيْمَانُكُمْ ۚ ذَٰلِكَ أَدْنَىٰ  
أَلَّا تَعُولُوا (3)

Translation:

"And if you are afraid that you will not be able to do justice to an orphaned woman (if you marry her), then marry the (other) women you like: two, three or four. Then if you are afraid that you will not be able to do justice, then (marry) only one person, or the slaves you have. That is closer to not doing wrong." (Q.S. An-Nisa: 3)

### Novel Ending

At the end of the novel, the author can conclude that success and happiness will be obtained with hard and earnest efforts. God will give us success and happiness according to the effort we make to get it. In accordance with the words of Allah Al-Qur'an, surah Al-Insirah verses 5-6.

فَإِنَّ مَعَ الْعُسْرِ يُسْرًا (5) , إِنَّ مَعَ الْعُسْرِ  
يُسْرًا (6)

"So actually with difficulties there is ease. Indeed, with difficulties there is ease" (Q.S. Al-Insyirah: 5-6).

### ***The Message of Da'wah in the Micro Structure (Thematic) of the Novel Dear Allah***

#### **Semantics**

In semantic microstructures, the meaning that is to be emphasized in the use of this structure is the relationship between sentences that builds a certain meaning in a discourse structure.

#### **Syntax**

*Syntax* is the association or interweaving of words, propositions, or sentences. Two sentences that describe different facts can be connected so that they appear coherent (Sobur, 2009:81).

#### **CONCLUSION**

Based on the description and explanation in the previous chapters and the results of the research analysis that the author has conducted on the analysis of Teun A. Van Dijk's discourse in the da'wah message *of the novel Dear Allah* by Diana Febi, the author gets a very diverse da'wah message. The da'wah message that the author can conclude is as the macro structure da'wah message in the novel *Dear Allah*, namely, the structure of the novel that explains the

#### **Stylistic**

*Stylistic* is a style or *style*, a way used by a reader or writer to express his or her intention by using language as a means. In the novel *Dear Allah*, the language style is simple to make it easier for readers to understand the intention that the author wants to convey.

#### **Rhetorical**

*Rhetoric* is a style that is expressed when someone speaks or writes, for example by using words that are excessive (*hyperbolic*) or long-winded. *Rhetoric* has a *persuasive* function and is closely related to how the message is conveyed to the audience. In the novel *Dear Allah*, the rhetorical style used is graphic, namely the use of italics to emphasize the story in foreign words. This is to make it easier for readers to find their meaning in the glossary.

sub-chapters in the novel *Dear Allah*, where the Novel *Dear Allah* consists of 33 sub-chapters, from these 33 sub-chapters the author gets a da'wah message in the form of a message of faith, a message of sharia da'wah and a message of moral da'wah, The superstructure da'wah message in the novel *Dear Allah* is the structure of the novel that gives pressure on which part comes first and which part comes later as a strategy to hide important information. The structure of *the novel Dear Allah* is divided into 3 parts, the

first part emphasizes the destiny that has been set by Allah, the middle part emphasizes that Allah knows everything (good or bad), and the end of the novel emphasizes that the life we live must be sincere because of Allah SWT and the message of da'wah in the microstructure of the novel *Dear Allah* there are 4 parts, namely, *Semantics* of meaning to be emphasized in the relationship between sentences that build a certain meaning, *Syntactic* is the relationship or interweaving of words,

propositions, or sentences, *Stylistic* is a style or *style*, the way a reader or writer uses to express his or her intentions, and *Rhetoric* is the style that is expressed when a person speaks or writes.

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