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Peran Media Sosial dalam Peningkatan Pendidikan Islam dalam Tinjauan Pustaka

The Role of Social Media in Improving Islamic Education in Literature Review

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Abstrak

Kata Kunci: Media Sosial; Pendidikan ; Pendidikan Agama Islam

Media sosial menjadi bagian yang sangat integral dalam kehidupan sehari-hari masyarakat modern. Di tengah perkembangan komunikasi dan informasi yang pesat, peran media sosial dalam konteks pendidikan agama Islam semakin penting. Penelitian ini bertujuan untuk menganalisis peran media sosial dalam meningkatkan pendidikan agama Islam. Dengan menggunakan pendekatan tinjauan literatur, penelitian ini menyelidiki berbagai literatur terkait untuk memahami bagaimana media sosial mempengaruhi pembelajaran dan pengajaran agama Islam. Hasil penelitian menunjukkan bahwa media sosial memberikan platform yang memungkinkan akses yang luas terhadap sumber daya pendidikan agama Islam, memfasilitasi diskusi dan kolaborasi antara para pelajar, serta memperluas jangkauan dakwah dan penyebaran nilai-nilai Islam. Namun demikian, terdapat juga tantangan dan risiko yang perlu diperhatikan, seperti konten yang tidak terverifikasi dan potensi penyebaran pemahaman yang keliru tentang agama Islam. Penelitian ini memberikan wawasan yang berharga bagi para praktisi pendidikan dan pengambil kebijakan untuk memanfaatkan potensi media sosial secara efektif dalam meningkatkan pendidikan agama Islam sambil tetap memitigasi risiko yang terkait.

Abstract

Keywords: Social Media; Education; Islamic religion

Social media has become an integral part of modern society's daily life. In the midst of the rapid development of information and communication technology, the role of social

Education;

media in the context of Islamic religious education is increasingly important. This research aims to explore and analyze the role of social media in improving Islamic religious education. Using a literature review approach, this research investigates various related literature to understand how social media influences the learning and teaching of the Islamic religion. The research results show that social media provides a platform that allows broad access to Islamic religious educational resources, facilitates discussion and collaboration between students, and expands the reach of da'wah and the spread of Islamic values. However, there are also challenges and risks that need to be taken into account, such as unverified content and the potential for spreading misconceptions about the Islamic religion. This research provides valuable insights for educational practitioners and policy makers to effectively utilize the potential of social media in improving Islamic religion education while still mitigating the associated risks.

INTRODUCTION

Islamic religious education has a central role in shaping the character and morality of Muslims. In this digital era, social media has become one of the main sources of information for the community, including in terms of religious education. High engagement in social media opens up new opportunities and challenges in conveying religious messages. Therefore, it is important to understand the role of social media in improving Islamic religious education. Social media has a role in education, the learning process seems to have unique characteristics, where students can not only get learning at school, but can be anywhere, anytime when that person feels comfortable to learn.(Dwistia et al., 2022).

Positively, social media and other forms of technology can be innovative teaching tools for basic education in Indonesia. Alternative or known as Basic Technology Education (PTD) is one of the technologies used to introduce non-traditional technology to Indonesian children. Through this program, students are encouraged to actively engage with technology to foster problem-solving skills, creativity, and innovation in the field of technology.(Kadir et al., 2019). Social media has a positive and negative impact on its use based on how users use social media, if users use social

media wisely to behave positively such as using it to build networks or communities that provide benefits, used to obtain learning materials accustomed to entrepreneurship and other positive things then users will have a positive influence, but if users use it unwisely for something deviant ones such as being used to access negative content, hacking, committing plagiarism, committing fraud and other negative things. thing, hence the negative influence that the user gets.(Desrianti et al., 2021)

Social media and the internet have a negative impact on ethical and moral standards. Although morality and ethics are considered universal principles, in the daily life of Indonesian people with strict morality and customs, both are the most ingrained values.(Fahrimal, 2018)

The Kominfo report in 2019 stated that the amount of negative content received by Kominfo from social media was approximately 500,000. The 2018 Kominfo report states that the most negative social media content is found on Facebook and Instagram with a total of 8,903, followed by Twitter with a total of 4,985, Google, and

YouTube with a total of 1,683. Perhaps Instagram's growth is due to surpassing Facebook and Snapchat by one million users in June 2018. The positive impact of social media is that children have the ability to use their free time to learn from YouTube and Google, they can discuss and use technology in their education, they can use technology imaginatively to transfer knowledge, and so on.(Handayani & Maharani, 2022) Changes in social relations or changes in equilibrium, social relations and all forms of changes in social institutions in a society that affect the social system, which consists of attitudes and patterns of behavior between groups in society.(Rafiq, 2015) This illustrates how social media can be used by children without adult supervision. This may be one of the motivating factors for student ambassadors to create social media accounts to filter out negative content that appears on social media platforms. Influencers on social media use a variety of methods; They don't always rely on visual aids like pictures or videos—in some cases, they even use humor. This depends on the train or its moment. This concept is quite general,

so the number of people participating day by day becomes more equal and perceptive in all categories of society, including children, the elderly, and adults.

Research Methods

This study used a literature review approach. Data was collected from various literature sources, including scientific journals, books, and online articles related to the role of social media in Islamic religious education. Analysis is conducted to identify patterns, trends, and findings emerging from the literature investigated.

Literature Review

Social media is one type of internet media that can be easily used by users to meet their communication needs. Another concept states that social media is content on the internet that fosters social interaction. In reality, social media uses web-based technologies to turn communication into interactive dialogue. The rapid growth of social media is not unique to developed countries; In developing countries like Indonesia, there are many social media users known as fast

users. Basically, these users are contrary to conventional methods of mass media in disseminating information or data. Not only that, Indonesia has also experienced a decline in the use of Twitter accounts around the world. Not only for research, social media or the internet can also be used as a business strategy.

Today's information has the potential to significantly improve every aspect of daily life, including workplaces, homes, and recreational spaces. One example of information and communication technology (ICT) is ATMs for cash withdrawals and other bank services, telephone, and information services such as email, internet, mailing lists, and virtual communities. Thus, it can be said that information collection is one aspect of activities that is not threatened. A growing information is a society that uses technology and knowledge wisely in the daily lives of all mankind in the present generation and beyond, by utilizing technology, economic research, and active participation in all political decisions.

Fundamentalism in religion has implications for many aspects of

society and economic activity. Technology has changed the way people do business, study, use leisure time, and do other activities. Although Internet usage may not be consistent in Indonesia, Internet usage is generally quite low. Initially, the Internet was only limited to computer media; But now it is available in electronic media that we can access through various devices, including tablets, laptops, and smartphones. Conventional media such as television, radio, and newspapers are currently widely used by the global community, including the people of Indonesia. This conventional media has been replaced by the Internet. Almost all human activities utilize information technology. Advances in information technology have led to the emergence of several types of information technology-based activities, such as e-Government, e-Commerce, e-Education, and others. (Gumilar et al. 2014).

Social media is an online medium where users can easily participate, engage, and create content, such as blogs, social media forums, wikis, and virtual worlds. The most popular forms of social media used by

people around the world are blogs and social media journals. Social media is defined by Andreas Kaplan and Michael Haenlein as "a group of Internet-based applications designed to address ideological and technological gaps on the Web and allow users to share and interact with content". There is no denying the significant changes brought about by this period of globalization. has a great influence on people's mindset and life; People seem to find it difficult to adjust quickly to the rapid changes of the times; The advancement of science and technology has brought human life to an era where nothing is forbidden and anything is possible. People may receive what they want right now just by sitting in front of a computer or laptop screen. This leads to the emergence of demands, which inadvertently change the pattern of human needs. Social Media is one of the youngest global trends that has recently gained significant traction in relation to the evolution of human politics. The impact of social networking sites may be more felt by teenagers, because most social network users are teenagers at school age.(Finamore et al., 2021) Millennial

adolescence is a time that has a very strong sensitivity to new things, so millennial adolescents are very adaptable to something new, especially social media is one of the media that offers a lot of exciting features, so millennial teenagers are very adaptable. tempted by these interesting things. This feature is essentially a test for millennial teenagers to see how they can protect themselves to act in accordance with applicable ethics, regardless of whether the content contained in the feature is positive or negative. But this seems to contradict the hedonistic values spread on social media.

Social media on the one hand provides benefits for human mobility, but on the other hand also has a negative impact on human population growth, especially among the younger generation. The millennial generation is a generation of social media users, both for personal, group, economic, existence and even information search. The existence of social media is very influential in life. (Ainiyah et al., 2018) But this young generation is quite familiar with internet technology, namely Android-based smartphones

with features and applications that make it easier for the younger generation to get information as needed. Unfortunately, sometimes young people do not filter or even recognize all the information that appears on their smartphones, making them believe that whatever appears on Facebook and WhatsApp is accurate information. This is what causes millennial teenagers to become erratic in fake literature. No, millennial teenagers also tend to be quite suspicious of "hoaxes" or false information. Teenagers are quite familiar with smart phones, tablets, and other telecommunications devices powered by Android, where these devices will secretly connect users with social networking applications available on their devices. The millennial generation is expected to still adhere to the principle of limiting didi with values, norms or rules of humanity like interacting socially in the real world.(Fahrimal, 2018)

Technological progress cannot be harmonized with human nature. Technology regulation is a revolution in human life in various fields and voices the daily needs of the general

public, such as personal hygiene and transportation. Every member of society, especially the younger generation, must have vulnerabilities. This is due to the gadget's more general and stylish design and many functions beyond communication, such as transferring, storing, and zooming in on data files, including images, video, audio, text, music, and other media. The following guidelines aim to introduce new media into media communication that focuses on millennials by breaking away from the traditional face that is usually done. Millennial women rely heavily on technology and use it as a communication tool with other millennial women. Technological advances in the field of information and communication are quite easy to understand, even though these advances are experienced by millennials. Use the internet for informational purposes and email for communication. Anything that can affect the lifestyle of millennials today. The internet is one of the technologies they often use. As stated in the Marketeers Magazine report, MarkPlus Insight conducted a Research analysis.

The increase in Internet usage in Indonesia is largely due to the younger generation in the age group of 15–30 years. And every day, they use the Internet for at least three hours. This is due to the ease of access to internet features that are present on all communication devices, including smartphones and other gadgets. The use of social media and online media is the first step to increase one's interpersonal communication capacity. Today's millennial generation is quite familiar with the changes that occur in the field of social technology, they participate in these changes and mitigate them through the learning process with the "Trials and Errors" method.

There are still many teachers who think that the use of social media is ineffective. But what must be understood is that communication between educators and students can be done through the media. Explain virtually using information technology and internet-based technology. Technological advances have made us more adaptable to changing conditions with varying levels of complexity. The first lesson about social media is that it

can strengthen the learner's experience in providing information to guide the learning process. The presence of social media makes it easier for students to obtain information, access various educational websites, and communicate with other students. Indeed, today's young generation as a generation that has the desire to create new things, must be able to sort out useful advantages as needed, and use social media for activities that are not good. One of the positive effects of social media is that learners get the latest information more easily and the negative impact is that learners become addicted to using social media which causes them not to interact with their environment.

In learning activities, teachers can position themselves to get closer to students without limits and distances. In addition, students are more active and independent in learning activities. The use of technology in the form of the internet (social media) is widely used for teaching and learning activities, as well as for Islamic religious education subjects. Social media is an online tool that allows users to get to know themselves and

interact virtually, collaborate, exchange information, communicate with other users, and create social media content.(Community Service, 2023) Social media should be used according to the learning needs and psychological condition of children, because if it is too far in surfing social media, it is feared that it will cause excessive negative impacts. Islamic religious education is known as

Islam is a religion that teaches people about many aspects of life, both in this world and in the Hereafter. As we know, the first wisdom in Islam is that education must be carried out. Apart from being a source of moral knowledge and daily life, it is necessary to realize that education is also a human right that must be upheld to achieve world peace and harmony. The purpose of Islamic education is to instill a deeper understanding of Islamic principles through the study of Islamic laws and customs. The Muslim way of life is characterized by having a clear understanding of Islamic law, taking decisions based on it, and taking actions in accordance with Islamic teachings. In this context, the pillar of Islamic education is a summary of

moral principles and forces that can drive learners towards higher education goals. The two main pillars of Islamic education are the Qur'an and Hadith. The scope of Islamic education is all forms or things that are directly related to Islamic education. Educators, students, sources of Islamic religious teachings, as well as materials or media to help teach Islamic education. According to Ramayulis, the purpose of Islamic religious education is to increase the faith, understanding, appreciation and practice of students about Islam. The hope to be achieved is to become a Muslim who is very faithful and devoted to Allah SWT and has noble morals in the life of the nation and state. Learning Media The development of science and technology brings very significant changes, especially for the dimensions of human life. This can be seen in social, cultural, economic, and educational changes. In order for education not to experience lagging and can continue to develop according to the times, it is expected that there is a need for adjustments to the teaching system in schools. One of the adjustment factors related to teaching is the need for mastery in

terms of updating learning media that must be learned and mastered by teachers. This will have a good impact on the delivery of teaching materials so that they are effective and conveyed well to students. The word "medium" comes from the Latin word "medius", which roughly translates to "middle", "intermediary", or "introduction". In Arabic, media is a story or means of conveying a message from sender to receiver. Thus, it can be said that the media is a tool to reveal or highlight the negative aspects of education. The Association for Educational and Communication Technology (AECT) defines media as any form used in any kind of information gathering process. Furthermore, the National Education Association (NEA) defines media as any kind of communication, whether audiovisual or written. The media should be misunderstood, heard, and read. The rapid advancement of information and communication technology brings changes in both the field of teaching and learning.

It is said that assistant teachers are not the only source of knowledge. Declare that this revolution is a dramatic late period revolution. The first revolution

began when people began to voice concerns and demands regarding education, which led to the emergence of the "teaching profession". The second revolution occurred when textbooks were established as a source of learning in schools through the use of "textbooks". A revolution in education began when the printing press was developed, leading to a greater emphasis on reading and writing.

The rapid advancement of communication technology during the fourth revolution allowed the transfer of all educational materials, procedures, and formats through technology. This also has an impact on the progress of Islamic education itself.

Results and Discussion

Social media is a media that allows users to connect with anyone and anywhere. Social media is in the form of sites and applications that involve internet-based technology. Social media can also be interpreted as a resource that arises due to interactions between individuals and other individuals in a community. Social media is one of the platforms

that appear in cyber media, in other words the characteristics of social media are not much different from cyber media, namely: Network (internet) Informative (data) Archive (database) Interactivity, or Interaction Social siculacrum, or social simulation User-generated content Dissemination (display) Social media, also called new media, offers fast communication that allows social media users to choose information what they want to consume.

Some of the benefits of using social media are as follows: As a learning strategy, filter and convey information. As a guide for documentation, administration, and integration. As a framework for management, strategy, and planning. Control, assessment, and correction. Social media can also function to check on organizations and evaluate various plans and strategies that have been carried out in a community or organization.

Social media-based Islamic religious learning media will not be separated from views or concerns that state firmly that social media is an Islamic teaching medium that is relevant to Generation Z education. Some of the studies mentioned above

provide evidence that social media can provide learning activities to be more colorful. The more advanced technology is, the easier and faster we get the latest information. This is what teachers must be aware of, especially when carrying out the teaching process. Gadget is a non-transparent object that can be used by children to fill time while playing. From this situation, the author suggests that we maximize the function of our gadgets in order to make the best use of time. Engaging education is intended to ensure that students can participate in educational activities with confidence. That is the right method needed so that students can be involved in the learning process. Social media is a consideration that academics must consider when teaching. More specifically, during the pandemic, social media is an outlet to start education. Teachers can also use Zoom or Google meet for online tutoring. It is proven that learning has the potential to be carried out well. Social media education not only provides students with an understanding of student studies, but can also increase student motivation by making learning materials or even

student assignments more interesting through the use of media such as YouTube, so that the use of computers will also be more interesting become more useful.

The Role of Social Media in Islamic Education

Social media provides a wide access to a wide range of Islamic religious education resources, such as scholars' writings, lecture recordings, and interactive learning materials. Da'wah through the media is one of the few activities that aims to help others behave well by reminding them that everyone has a last day, while the media da'wah serves as a tool to help others behave more responsibly. (Wibowo et al., 2019) Social media platforms facilitate collaboration between Islamic students, teachers, and scholars in sharing religious knowledge, experience, and understanding. Social media is becoming an effective channel for disseminating religious messages and Islamic values to a wider audience, both Muslims and non-Muslims.

Teachers can leverage social media as innovative learning tools,

such as online discussion forums, interactive quizzes, and learning videos. Challenges and risks about the existence of unverified and unverified content can confuse and mislead social media users in their view of understanding the teachings of Islam. Social media can be used by radical groups to spread an extreme understanding of Islam, which can endanger social stability and security. Social media users are vulnerable to privacy breaches and misuse of information, which can negatively impact their learning experience and religious life.

CONCLUTION

Social media has great potential in improving Islamic religious education by providing broad access to educational resources, facilitating collaboration, and disseminating religious messages. However, the

associated challenges and risks also need to be carefully considered and addressed. With a deep understanding of the dynamics of social media, educators and policy makers can utilize it effectively to strengthen Islamic religious education in this digital era.

There are very significant benefits in using social media as an educational medium, but mostly because social media makes it easier for teachers to deliver subject matter. Especially in Islamic religious education, a teacher can teach children to read aloud using YouTube videos, so that children can clearly understand the meaning of harakat, qalqalah, and tajweednya. Not only in audio format, but also in visual format where children will be fascinated by the presence of cartoon characters that make them excited about learning about religion.

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