

 — FAI UNISMUH MAKASSAR —	International Conference on Actual Islamic Studies		
	Vol. 3, No. 1	August 2024	e-ISSN: 2988-7925

The Impact of Youtube Social Media on the Development of Children's Morals in Tamansari Village, Tatae District, Duampanua District, Regency. Pinrang

Dampak Media Sosial Youtube Terhadap perkembangan Akhlak Anak-Anak Di Desa Tamansari, Kel. Tatae, Kec. Duampanua, Kab. Pinrang

Nur Amalia Putri¹, Wiwik Laela Mukromin², Muhammad Yasin³

University of Muhammadiyah Makassar 1 | nuramaliap2002@gmail.com

University of Muhammadiyah Makassar 2 | laelamukromin@gmail.com

University of Muhammadiyah Makassar 3 | muhammad.yasin@unismuh.ac.id

Abstract

Keywords:

Children's Morals;
Youtube Impact

Based on the results of observations on several children aged 5-10 years who often watch youtube, it has a positive and negative impact on children. And to find out more, the researcher conducted a study on the impact of youtube social media on the moral development of children in Tamansari Village, Tatae Village, Duampanua District, Pinrang Regency. By using a social science approach, especially in the social communication approach. This research was carried out in Tamansari village which took place in 1 month starting from August to September 2023. The data collection technique was carried out with observation techniques and interviews with 8 parents and 8 children. The result of this study is the impact of YouTube social media on the development of children's morals, such as children who like to watch positive video content such as Upin-Ipin, Rara and Nussa, Omar and Hanna videos and In the Past. The impact on children is that children will look more advanced than their peers and tend to be polite when speaking, while children who often watch negative video content such as *live streaming games* and *Skibidi Toilet*, will tend to be rude in speaking and a little disobedient to parents or others.

Abstrak

Kata Kunci: Akhlak Anak;
Dampak Youtube

Berdasarkan hasil observasi kepada beberapa anak usia 5-10 tahun yang sering menonton youtube, memberikan dampak positif dan negatif kepada anak. Dan untuk mengetahui lebih lanjut, maka peneliti melakukan penelitian terhadap dampak media sosial youtube terhadap perkembangan akhlak anak-anak

di Desa Tamansari, Kelurahan Tatae, Kecamatan Duampanua, Kabupaten Pinrang. Dengan menggunakan pendekatan ilmu sosial khususnya pada pendekatan komunikasi sosial. Penelitian ini dilaksanakan di desa tamansari yang berlangsung pada 1 bulan mulai dari agustus sampai september 2023. Teknik pengumpulan data di lakukan dengan teknik observasi dan wawancara sebanyak 8 orang tua dan 8 anak-anak. Hasil dari penelitian ini yaitu dampak Media sosial youtube terhadap perkembangan akhlak anak-anak, seperti anak-anak yang gemar menonton konten video yang bersifat positif seperti video Upin-Ipin, Rara dan Nussa, Omar dan Hanna dan Pada Zaman Dahulu. Dampaknya pada anak ialah anak-anak akan terlihat lebih maju dari teman-temannya dan cenderung sopan ketika bertutur kata, sedangkan anak-anak yang lebih sering menonton konten video yang bersifat negatif seperti *Live streaming game* dan *Skibidi Toilet*, maka mereka akan cenderung kasar dalam bertutur kata dan sedikit pembangkang kepada orang tua ataupun orang lain.

INTRODUCTION

Technological developments are growing rapidly in accordance with the times. Nowadays, everyone in the world must have a smartphone, including children. In the past, parents still allowed their children to play outside the house by using traditional games with other children. But now parents trust smartphones more as a game medium for their children. As technology advances, social networks are also participating in the rapid progress. Now accessing social networks such as Facebook or YouTube can be done anywhere and anytime with just one touch. So now many children use smartphones to watch Youtube.

The ease of accessing information offered by smartphones through YouTube will make it difficult for children to choose negative or positive things. This convenience will increase curiosity in children and will make it easier to access adult content that triggers criminal acts, minors will imitate or follow the characters they see

from youtube that children have. Where most parents let their children watch youtube without strict supervision and parents should be more careful in presenting shows on youtube to their children. Parents should not always let their children watch youtube shows alone, parents must also give a time limit when children will watch youtube. Many children always watch youtube without a time limit so that there is a change in the child's behavior and character because it imitates what the child often sees from the youtube.

In this case, this is why it is very important for parents to pay attention to their children who are not able to distinguish between the bad and the good, because children will absorb all the things they learn, whether in positive or negative forms. Until what becomes a disaster is when this negative thing that they learn to form a personality that reflects bad morals so that they become children of the nation filled with criminal problems.

Actually, many things have become a way out so that children do not watch content that is not in accordance with their age, but some parents sometimes do not pay attention to this so that unwanted things happen, namely the deterioration of children's morals.

From the background of the above problem, the author is interested in researching the impact of youtube social media on the moral development of children in Tamansari Village, Tatae District, Duampanua District, Pinrang Regency.

RESEARCH METHODS

The type of research used by the researcher is a qualitative method that uses descriptive research. According to Sugiyono (2003: 11) Descriptive research is research that is carried out to determine the value of independent variables, either one or more variables (independent) without making comparisons, or connecting with other variables.

In this study, the researcher uses a social science approach in a communication approach that pays attention to the object directly, such as interacting directly when in the interview process and participating in the community as an observation process.

In this study, the researcher focused on the impact of youtube social media on the development of children's morals in Tamansari village, because of the many moral deterioration caused by youtube social media, the researcher is also interested in studying the community's response to youtube social media which is one of the impacts of the deterioration of children's morals in

Tamansari. In addition, the researcher also focuses on the inhibiting and supporting factors for the development of children's morals in Tamansari Village apart from social media youtube.

The data collection techniques used are observation, interviews, and documentation.

RESULTS AND DISCUSSION

The Impact of Youtube Social Media on the Development of Children's Morals in Tamansari Village, Tatae District, Duampanua District, Pinrang Regency.

There are many impacts of youtube social media on the moral development of children in Tamansari Village both in positive and negative forms, so it is not uncommon for parents to object to the behavior of their children who are addicted to watching youtube. Because they realize that youtube is dominantly negatively impacting their children.

Parents realize that their children tend to be lazy to learn so they experience delays in understanding all the lessons they teach, even they without guilt immediately give rejection when parents ask for help from them.

Public Response on Youtube Social Media to Children's Moral Development That Is Declining.

The public's response to the development of children's morals is declining due to YouTube, although there are some who think that YouTube still has a positive impact on children, but there are also parents who think that

the negative impact of YouTube on children is quite large so that it is not uncommon for parents to often scold their children due to the delinquency committed by their children. One of the child's mischief that often upsets parents is that when given advice to children, they sometimes give strange answers, strange chatter that their children say through their viewing on YouTube as you asked? You wonder. In this case, parents think that their children tend to be disrespectful to their parents. So some parents have tried to limit their children's use of YouTube even though they know that it is a little too late.

The responses of the parents above prove that the attitude and behavior of children can be seen through the children's spectacle so that the good and bad morals of the children can also be seen with their habits and also their spectacle, if their spectacle is positive, then it can be ensured that the attitude and behavior of the children will also be good and vice versa. So to overcome the negative impact of youtube, it doesn't hurt if parents also give extra supervision to children so that the negative impact of youtube does not further damage children's morals.

However, from the results of the researcher's observations, the researcher also stated that children who have a penchant for watching content that can be said to be bad, most of them often use coarse language when talking to their playmates. In fact, it is not uncommon for some of them to be ignorant by shouting at people who are driving using abusive language. Researchers also found that the habit was also caused by their parents who sometimes behaved indifferently and did not care about their children's language to others,

so that the child thought that what they were doing was normal for children their age to do.

Supporting and Inhibiting Factors for Children's Moral Development

Apart from youtube social media, there are several factors that are the cause of children's moral development, whether it declines or develops, this can be known from the results of the researcher's interviews with the children's parents.

Most parents think that the main supporting factor for children's moral development is the family because according to them it is the family that must be able to make children feel safe and loved, but there are also those who give the opinion that the supporting factor for children's moral development is the environment because a good environment will also breed good morals.

The parents' response above about the factors that inhibit and support children's moral development is something that has really happened in the community because there is a lot of evidence circulating when children are not used to being given a good education, there are some of them who sometimes fall into bad things. Like there are some real examples where children who are in elementary school have dared to commit theft in shops and in neighboring houses, many regret their actions but behind that there are also many people who feel sorry or sad to see how their parents treat them, because they are always stepchildren and are distinguished from other siblings. Until the community assumes that this is the main factor why the child dares to commit theft because he needs pocket

money. And the environment is also one of the reasons why he dares to commit theft, because behind it there is someone

who gives him the encouragement to commit the theft.

CONCLUSION

Based on the results of the researcher's observations and interviews, the researcher can conclude that youtube social media has a positive and negative impact according to the way people use youtube social media. Because as is known, good video content will bring a positive impact on the user and if the video content contains bad things, it will bring a negative impact as well. So that parents have an obligation to supervise their children so that they do not fall into negative things.

Some of the negative impacts that YouTube has on children include having a hostile attitude towards parents, being aggressive when facing poor network problems, speaking in abusive language,

lazy to do homework and daily chores (eating, studying and sleeping.) Some of the positive impacts of youtube social media on children include quick response, knowing various kinds of prayers for daily activities, diligent study, and stable emotions.

In accordance with the results of the interview, the researcher concluded that one of the supporting and inhibiting factors for the development of children's morals is mainly caused by the environment, both in the family environment and friends, all of them have an important role in the development of children's morals so that if the surrounding environment is positive, the development of children's morals will also be positive and if the development of children's morals is negative, then the development of children's morals Children will be negative as well.

BIBLIOGRAPHY

- Abdullah, Ridwan Sani Muhammad Kadri, P. k, (2016). *Character education (Developing the Character of Islamic Children*. Jakarta: ,PT Bumi Aksara.
- Al-Barik, H. B, (2006). *Encyclopedia of Muslim Women*. Jakarta: Darul Falah.
- Al-Ghazali, 2017. *Ihya Ulumuddin*. Jakarta: Azzam Library.(n.d.).
- Al-Ghazali, M, (2004). *Tafsir Al-Ghazali*. Yogyakarta: Ismika.
- Ali, Z, (2007). *Islamic Religious Education*. Jakarta: PT Bumi Aksara.
- Alim, M, (2006). *Islamic Religious Education*. Bandung: Posdakarya.
- Almaududy, M. R, (2022). *The peak of knowledge is morality*. Semarang: Syalmahat.
- Hamka, (1999). *Tafsir al-Azhar, Juz V*. Jakarta: PT Pustaka Panji Emas.
- Harahap, E, (2022). *Early Childhood Education in an Islamic Perspective*. Bojong Pekalongan: NEM.
- Harlina, Y, (2015). The Impact of Social Network Communication on Married Life in Islam. *Journal of Islamic Law*, 102.\
- Hart, M. H, (1994). *One hundred of the most influential figures in history*. Jakarta: Jakarta: Pustaka Jaya.

- Jumhuri, M. A, (2019). *Learn Aqidah Akhlak*. Yogyakarta: CV Budi Utama.
- Mamik, (2015), *Qualitative Methodology*. Sidoarjo: Zifatama Publhise.
- Mardawani. (2020). *Practical Qualitative Research (Basic theory and data analysis in a qualitative perspective)*. ,Budi Utama CV Publishing Group.
- Nasrullah, R, (2017). *Social Media*. Bandung: PT Remaja Rosdakarya.
- Wibisono, Dermawan, 2003. *Business Research Guide for Practitioners and Academics*, Jakarta, Gramedia Pustaka
- Yanto, Murni, (2017). Application of Social Theory in Growing the Morals of Class I Children of Madrasah Ibtidaiyah Negeri 1 Rejang Lebong. *Journal of Basic Education and Learning*.