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Da'wah Rhetoric Training in Improving the Speech Ability of Students of Darul Arqam Muhammadiyah Ponre Waru Islamic Boarding School

Pelatihan Retorika Dakwah Dalam Meningkatkan Kemampuan Berpidato Santri Pondok Pesantren Darul Arqam Muhammadiyah Ponre Waru

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Abstract

Keywords: Training; Rhetoric; Da'wah; Speak; Students

This study aims to improve the speech ability of students of the Darul Arqam Muhammadiyah Ponre Waru Islamic Boarding School, along with effective methods to be used in the process of training da'wah rhetoric in improving the speech ability of students, as well as supporting and inhibiting factors in the training of da'wah rhetoric in improving the speech ability of students of the Darul Arqam Muhammadiyah Ponre Waru Islamic Boarding School. This research is qualitative descriptive, which is a research that uses data collection techniques carried out by observation and documentation. The results of this study show that the da'wah rhetoric training applied in the process of improving students' speeches, especially for students who live in dormitories, is quite successful, it can be seen from the development of students when giving speeches at *muhadharah* activities. Although there are still some obstacles in the training process, it can be addressed well.

Abstract

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This research aims to improve the oratory skills of students at the Darul Arqam Muhammadiyah Ponre Waru Islamic Boarding School, along with effective methods to be used in the da'wah rhetoric training process in improving the students' oratory skills, as well as supporting and inhibiting factors in da'wah rhetoric training in improving the speech abilities of Darul

Islamic Boarding School students. Arqam Muhammadiyah Ponre Waru.

This research is descriptive qualitative, namely research that uses data collection techniques carried out by means of observation and documentation. The results of this research show that the da'wah rhetoric training applied in the process of improving students' speeches, especially for students who live in dormitories, is quite successful, this can be seen from the development of students when giving speeches at muhadharah activities. Although there are still several obstacles encountered in the training process, these can be addressed well.

INTRODUCTION

Da'wah rhetoric training is a training program that aims to improve students' speech skills in the context of da'wah or conveying religious messages. The background of this da'wah rhetoric training is closely related to the importance of da'wah in spreading religious values that affect society. A good and effective speech or lecture can be a powerful tool in conveying religious messages to others. However, not everyone naturally has good speech skills. Therefore, da'wah rhetoric training is here to help students develop their speech skills.

In addition, in this modern era, social media and information technology have expanded the reach of da'wah messages. Students can use these platforms to spread religious messages to a wider audience. However, to compete with other content on social media, it is necessary to have the ability to make an interesting and effective speech. Da'wah rhetoric training can help students hone their skills in conveying messages communicatively and interestingly in the digital world.

Thus, training in da'wah rhetoric is strong and relevant in improving the speech skills of students. Allah says in the Qur'an surah *Al-Baqarah* verse 269:

يُؤْتِي الْحِكْمَةَ مَنْ يَشَاءُ ۚ وَمَنْ يُؤْتَ
الْحِكْمَةَ فَقَدْ أُوتِيَ خَيْرًا كَثِيرًا ۚ وَمَا يَذَّكَّرُ إِلَّا
أُولُو الْأَلْبَابِ

Translation:

"He is the one who gives wisdom to whomever He wills. And whoever is given wisdom, then he has indeed been given a lot of goodness. And no one can take lessons except those who have common sense."

The above verse shows that wisdom is a gift from Allah SWT. In the context of da'wah rhetoric, this wisdom includes the ability to speak persuasively, express ideas wisely, and influence others in a good way. Students who receive da'wah rhetoric training have the opportunity to take advantage of this gift of wisdom in conveying religious messages more effectively.

The purpose of the da'wah rhetoric training is to improve the quality of the attractiveness of students' speeches in preaching. Through this

training, students will learn about various aspects of rhetoric, such as grammar, the use of appropriate body language styles, and stage management. Da'wah rhetoric training can also help students in various other fields, such as communicating in daily life, facing job interviews, or becoming effective leaders in various religious organizations. Good speech skills are valuable skills and can be applied in many aspects of life.

In conclusion, da'wah rhetoric training has an important role in improving students' speech skills. With these skills, students will be able to communicate religious messages more effectively, influence audiences, and assist the community in understanding and practicing Islamic teachings. This training not only improves speaking skills, but also builds students' confidence and analytical skills, which is an important capital in Islamic da'wah.

RESEARCH METHODS

The data source in this study is how the data can be used, therefore, it can be said that the data sources in this study are primary and secondary data sources. Primary data is a data source obtained directly from the original source (not through an intermediary). Primary data sources were obtained to answer research questions. Secondary data is generally not specifically designed to meet specific research needs. All or part of the secondary aspects may

not be in accordance with the needs of a study.

The data collection technique used is the observation method, the observation method is the observation and recording of phenomena that are investigated or identified. Interviews are interviews that are often also called oral interviews or questionnaires, and documentation commentary is a data collection technique used in social science methodologies; More specifically, TeknikMini is used to collect historical data. Regarding things or variables such as agendas, notes, transcripts, books, newspapers, magazines, achievements, meeting minutes, agenda items, and so on.

In analyzing the data, the author uses domain data analysis techniques usually done to obtain a general and relatively comprehensive picture or understanding of what is covered in a focus or problem being studied, namely data reduction, data presentation, and conclusion drawn.

Effective Methods in Improving the Speech Ability of Students of Darul Arqam Muhammadiyah Ponre Waru Islamic Boarding School

Speech is a form of oral communication delivered by a person to the audience with the aim of conveying a certain message, idea, or information. Speeches often have an organized structure and are usually delivered in formal or semi-formal situations. Speeches are used to inspire, convince, motivate, educate, or entertain an

audience, depending on their purpose. The ability to give a good speech often involves the use of good rhetoric, language style, and appearance.

For students, speech is a form of oral communication used in the context of Islamic religious education. Speeches in the context of students are usually related to conveying messages, ideas, or teachings of Islam to fellow students or the wider community. Students are often given training to be able to give speeches well in religious contexts, such as regarding Islamic values, da'wah, or interpretation of the Qur'an. Speeches for students can be a means to share religious knowledge, motivate fellow students, and strengthen religious understanding.

Based on the results of the researcher's observations, the method carried out at the Darul Arqam Muhammadiyah Ponre Waru Islamic Boarding School is also to conduct *muhadharah* Every day after the Dhuha prayer and before entering the classroom, this aims to make students accustomed to speaking in front of the general imagination. As for speech training in the dormitory, of course, it is different. For the dormitory, *muhadharah* is held 2 times a week for boys and once a week for girls. Related to that, we interviewed one of the coaches of the men's dormitory, Ustadz Imron Komaruddin said that: "The training carried out by children in improving their speech skills is the holding of *muhadharah* 2 days a week, Monday for children who are already at

the Ulya/Aliyah level they practice preaching in front of children, and for the second we have a *muhadharah* for Mts, namely lecture practice which is held every Thursday/Friday night" In addition to *muhadharah*, there are several effective methods to improve students' ability to make speeches. Some of them are: 1) Routine Training, where students are given the opportunity to give speeches regularly, either in class or in the dormitory. 2) Mentoring, students are given individual assistance to give them some advice, criticism or direction and input in helping them overcome their shortcomings. So that they can understand the material that they will convey to the audience. 3) Mastery/understanding of the material, of course, before delivering a speech of the students, they must first master and understand what they want to convey. Because, if they themselves do not understand the material they are brought, it will make it difficult for them.

Supporting and Inhibiting Factors of Da'wah Rhetoric in Improving the Speech Ability of Students of Darul Arqam Muhammadiyah Ponre Waru Islamic Boarding School

As for the da'wah rhetoric training in improving the speech ability of students of the Darul Arqam Muhammadiyah Pontre Waru Islamic Boarding School, it cannot always run smoothly according to the strategy that has been formed and expected.

Sometimes, the process of training da'wah rhetoric in improving the speech ability of students is supported by several supporting factors, and sometimes it is also hampered by certain obstacles that can hinder the delivery of messages or input to students.

The supporting factor of the increase in student speeches is the ease with which children are given directions to develop and are proficient in conveying a message in the lecture technique.

Some examples of obstacles to da'wah rhetoric in improving students' speech skills are the lack of awareness of students regarding independent training in the dormitory. In this case, so they are first reminded to do independent training in the dormitory. Also, there are some students who still have difficulty in applying da'wah rhetoric in their daily lives.

Ustadz Imron as a student coach who also lives in one of the Islamic Boarding School coaching housings revealed about the obstacles and supporting facts that in improving the students' speech skills, he said that: "The supporting factor of the improvement of students' speeches is the ease with which children are given directions to develop and are proficient in conveying a message in the lecture technique, as for the inhibitions in the development of children's abilities are not all the same because in this boarding school Not everyone who enters the

smart boarding school in reading and writing the Quran."

Meanwhile, according to one of the coaches of the women's dormitory, one of the causes that is a factor that inhibits da'wah rhetoric in improving students' speech skills is, "Laziness, the habit of violating, the akhur is used to violating so that it becomes something that can be the main factor in hindering rhetoric training in improving students' speech skills."

From this, we can conclude that some of the supporting factors in the implementation of da'wah communication activities in fostering the morals of students at the Darul Arqam Muhammadiyah Ponre Waru Islamic Boarding School, are as follows:

1. There are muhadharah activities every week, so that students are often trained to speak in front of the audience.
2. Self-confidence, building confidence through positive support for progress.
3. Mastery of the material, in-depth knowledge of the material to be presented.

Meanwhile, some of the inhibiting factors in the da'wah rhetoric training in improving the speech ability of students at the Darul Arqam Muhammadiyah Ponre Waru Islamic Boarding School are:

1. There are students who still cannot read and write the Quran, so it becomes an obstacle in practicing speech.

2. Lack of training, students still lack to practice independently.
3. Fear and anxiety, worrying about being differentiated from others.
4. Lack of material knowledge, not mastering the material to be presented.
5. Lack of support, not getting support from several parties.
6. Self-doubt, lack of confidence and the ability to speak.

CONCLUSION

Rhetoric and speech are two things that are interrelated, in the sense that all laws that apply in the science of rhetoric also apply to the science of speech, both of which are beneficial for each individual. With the rhetoric in the speech, what is stamped will be conveyed well to the listeners.

Rhetoric training strategies in improving speech skills applied in the form of *muhadharah*. Some of the supporting factors for da'wah rhetoric training in improving the speech ability of students of the Darul Arqam Muhammadiyah Ponre Waru Islamic Boarding School are as follows:

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Meanwhile, some of the factors that hinder the training of da'wah rhetoric in improving the speech ability of students of the Darul Arqam Muhammadiyah Ponre Waru Islamic Boarding School are as follows:

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