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Dynamics of Social Interaction Through Social Media in Improving Islamic Education

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Abstrak

Kata Kunci:

Interaksi sosial;
Media sosial;
Pendidikan Agama
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Dinamika interaksi sosial melalui media sosial memiliki peran penting dalam meningkatkan pendidikan agama Islam. Media sosial memiliki peluang besar dalam membangun hubungan dengan konsumen melalui pemasaran yang efektif dan biaya rendah. Media, juga memungkinkan individu untuk terkoneksi dan berinteraksi dengan tokoh-tokoh agama dan Ahli. Dalam era internet saat ini, agama Islam semakin populer. Ini karena adanya media sosial, yang memungkinkan para guru agama Islam untuk memanfaatkan platform online untuk menyebarkan informasi, membangun komunitas, dan mendukung proses pembelajaran agama Islam secara lebih efektif. (Kholiq, 2023). Penelitian ini bertujuan untuk mengevaluasi metode yang dapat digunakan sekolah untuk mengawasi penggunaan media sosial siswa dan mengintegrasikan pembelajaran agama Islam secara menyeluruh. Kajian pustaka adalah metodologi penelitian yang dapat digunakan untuk mempelajari dinamika interaksi sosial yang dihasilkan oleh media sosial dalam meningkatkan pendidikan agama Islam. Media sosial telah menjadi salah satu alat penting dalam dunia pendidikan Islam, dan dengan perkembangan teknologi yang pesat. Meskipun media sosial memiliki banyak manfaat untuk pendidikan Islam, ada juga kesulitan dan bahaya yang perlu diperhatikan. Langkah penting dalam menggunakan media sosial dengan bijak dalam pendidikan Islam adalah memilih platform yang sesuai dengan nilai Islam dan memastikan bahwa konten yang dibagikan sesuai dengan ajaran agama. Penggunaan media sosial dalam pendidikan Islam memiliki manfaat yang signifikan dalam meningkatkan interaksi siswa-guru dan memperluas wawasan keagamaan melalui berbagai platform yang tersedia, juga dapat menjadi alat yang kuat untuk meningkatkan pendidikan Islam karena memungkinkan komunikasi, menyediakan sumber daya pendidikan yang bagus, dan mendorong partisipasi dan kerja sama aktif di antara muslim.

Abstract

Keywords: Social Interactions; Social Media; Islamic Religious Education.

The dynamics of social interaction through social media play an important role in improving Islamic religious education. Social media has great opportunities in building relationships with consumers through effective and low-cost marketing. The media also allows individuals to connect and interact with religious figures and experts. In the age of the Internet today, Islam is becoming more and more popular. This is due to the presence of social media, which allows Islamic teachers to use online platforms to disseminate information, build communities, and support the process of learning Islam more effectively. (Kholiq, 2023). The study aims to evaluate the methods that schools can use to monitor the use of social media by students and to integrate Islamic religious learning thoroughly. Library studies are research methodologies that can be used to study the dynamics of social interactions generated by social media in improving Islamic religious education. Social media has become one of the most important tools in the world of Islamic education, and with the rapid development of technology. While social media has many benefits for Islamic education, there are also difficulties and dangers to bear in mind. An important step in using social media wisely in Islamic education is to choose a platform that matches Islamic values and ensures that the content shared is consistent with religious teachings. The use of social media in Islamic education has significant benefits in enhancing student-teacher interaction and expanding religious insights through the various platforms available, gambling can be a powerful tool for improving Islamic Education as it enables communication, provides good educational resources, and encourages active participation and cooperation among Muslims.

INTRODUCTION

More than ever, social media plays an important role in people's social dynamics and interactions in various aspects of life, including Islamic religious education, and has become an essential part of our daily lives in the sophisticated and digital modern age. (Simangunsong, 2016). Social interaction on social media in improving Islamic religious education is huge. Social media is very effective in

improving Islamic religious education because it allows individuals and groups to easily share knowledge, experiences, ideas, and views related to Islamic religious education. Social media also allows users to connect with teachers, scholars, and religious leaders who can provide guidance, research, and a deeper understanding of Islamic religious teachings. (Syifa Sari Agustina, 2020)

In this digital era, social interaction through social media is very important

to improve the understanding and practice of Islamic religious education. (Dalimunthe, 2023) Social media makes information about the religion of Islam easily accessible and widespread among the public. Thus, social media also allows people to learn and talk about the teachings of Islam in a more interactive and dynamic manner.

Social media allows collaboration between Islamic religious educators and students in broadening their horizons and understanding of Islam by forming online communities that support ethics-based Islamic religious education. These online communities can be spaces for people to interact, share knowledge, and talk about religious issues virtually, allowing access to a wider and cheaper range of Islamic religious education. (Kholiq, 2023)

In today's internet age, Islam is increasingly popular. This is because of social media, which allows Islamic teachers to utilize online platforms to disseminate information, build community, and support the Islamic learning process more effectively. (Kholiq, 2023) In addition, social media allows students to actively engage in discussions, exchange ideas, and expand their understanding of the Islamic religion through online interactions. (Kholiq, 2023) Thus, the religion of Islam has become an increasingly popular topic.

Through interaction on social media, students can broaden their understanding of the religion of Islam by utilizing access to a wider range of

information, sharing thoughts, experiences, and a deeper understanding of the religion. Social interaction and collaboration on social media allows Islamic religious learners to expand their understanding of the teachings of the religion.

According to the study, the types of social media content that are most effective in increasing students' understanding of the Islamic religion are content communities, collaborative projects, blogs and microblogs, social networking sites, virtual games, and virtual social. Social media helps Gen Z participate, open, speak out, and form communities, which can help them understand the religion of Islam. However, the use of social media can also negatively impact students' Islamic religious learning performance, such as causing them not to engage in religious activities and spreading hoaxes that can affect their understanding of the religion. (Nur Zazin, 2018) (Afrina, 2022).

Therefore, it is important for parents and educators to look at how students use social media to maximize its benefits and reduce its negative impact. In addition, a comprehensive and integrated approach between Islamic religious instruction in schools and the use of social media also needs to be considered to increase students' understanding of Islamic teachings as a whole. Thus, generation Z can use social media as a useful and positive learning tool to deepen their knowledge

and their understanding of the Islamic religion.

Accurate information about Islamic teachings, theological ideas, and religious practices such as prayer, fasting, zakat, and Hajj are major components that make social media content effective in increasing people's understanding of the Islamic religion.(Nur Zulaecha et al., 2023) In addition, social media allows users to share Islamic religious knowledge, inspirational stories, and experiences in innovative and engaging ways. With platforms like Instagram, YouTube, and Twitter, Generation Z can access information quickly and easily, and interact with communities that share similar interests. This helps them broaden their understanding and view of Islam and strengthen their religious identity in today's computer and internet age.

In academia, research on social interaction and education in an Islamic context is becoming an increasingly popular topic. Many studies show that Islamic religious learning must be integrated with social media to meet the needs of increasingly digital and connected students. In addition, studies have shown that using a holistic approach in Islamic religious learning can help people better understand and apply religious teachings. The study also emphasizes the role of social media as a tool to expand Islamic religious da'wah and education in the digital age.(Ummah, 2022)

A holistic approach in Islamic religious learning can have a positive impact on the understanding and practice of the teachings of the religion. This approach uses research methods that combine interviews with teachers and students, in-class observation, and subject matter analysis. This approach provides a broad approach to studying how progressivist theory is applied to Christian religious learning. Students are invited to improve critical, reflective, and evaluative thinking skills that are important to understand and apply religious teachings better.(Wahid, 2023)

Studies on the influence of social media on the spread of religious knowledge show that sites like Facebook, Instagram, and Twitter can serve as effective tools for spreading religious teachings and building strong communities among Muslims. Preachers and preachers can reach a wider audience and interact directly with them by using features such as discussion groups, live streaming, and hashtags. However, of course, there are risks that need to be watched out for when using social media for the benefit of da'wah, such as spreading misinformation or content that is not in accordance with religious teachings. Therefore, it is important for social media users who are active in da'wah to be careful when choosing information to share and always check the veracity of the information before sharing it.

Although social media can help preachers and preachers reach a wider audience, they should still be careful

and check the veracity of information before disseminating it.

The use of social media also has great potential benefits for Islamic education. Social media can be used as a means to spread information about Islamic teachings, religious stories, and moral values that can be an inspiration for users. (Dalimunthe, 2023) In addition, social media can also be used as a platform to share knowledge and experiences among Muslims, strengthen solidarity and togetherness in carrying out religious teachings. (Arivianto et al., 2022) However, the use of social media in Islamic education also faces some challenges. In addition to posing the threat of spreading false information, the use of social media also allows the spread of content that is contrary to the teachings of the Islamic religion. (Ghifari, 2023) Therefore, preachers and preachers must be more careful in choosing content to be shared through social media and constantly remind users to always check their information. (Lazulfa & Faristiana, 2023)

This study aims to evaluate the methods that schools can use to monitor students' social media use and integrate Islamic religious learning thoroughly. In addition, this study also aimed to evaluate the benefits of this holistic approach to students' understanding of Islamic religious teachings. Therefore, it is hoped that the results of this study will make a useful contribution.

RESEARCH METHODS

Literature review is a research methodology that can be used to study the dynamics of social interaction produced by social media in improving Islamic religious education. (Nasution, 2020). Researchers can get information about the topic they are looking for by conducting literature research.

RESULTS AND DISCUSSION

The Use of Social Media in the Context of Islamic Education

Social media has become one of the important tools in the world of Islamic education, and with the rapid development of technology, the use of social media in education is getting more and more attention. Social media can also be used to spread Islamic values and teach religious teachings more easily and effectively. In addition, social media facilitates communication, information sharing, and networking between teachers and students.

In addition, students can interact with teachers and fellow students through social media to exchange opinions and deepen their understanding of Islamic religious teachings. In addition, social media creates various groups or communities that discuss Islamic religious education, where people who have similar interests can join and interact. (Nature, 2021). Many social media that have been used in learning include Whatsapp, You tube, google class, zoom etc.

The use of social media in Islamic education aims to increase students' accessibility and enhance their learning experience. With platforms like Instagram, Twitter, and Facebook, teachers can easily share information, articles, videos, and learning materials with their students. In addition, social media platforms allow students to talk, exchange opinions, and expand their understanding of Islamic teachings in a more interactive and fun way. Therefore, social media can be an effective tool to improve Islamic education in the age of computers and the internet. (Alfi et al., 2023)

Challenges and Risks of Using Social Media in Education

Although social media has many benefits for Islamic education, there are also difficulties and dangers that need to be noted. One of the main problems is content that goes against the teachings of Islam, which can mislead users. In addition, the risk of cyberbullying and the spread of false information must also be aware of. Therefore, social media users in Islamic education should always be careful while using it.

Content that is not in accordance with Islamic values. Content that goes against Islamic principles can negatively affect a person's understanding and beliefs about the religion. This can cause social media users to be swayed and swayed by false content, which can cause them to doubt the true teachings of the religion. Therefore, users should always verify

the information found on social media and avoid being influenced by content that does not conform to the teachings of the Islamic religion. They should also improve their digital literacy to distinguish between true and false information, so that they can avoid spreading false information that can harm many people. Thus, social media users in Islamic education can take advantage of the platform. Users should avoid being influenced by content that does not conform to the teachings and always verify the information they encounter on social media. In the age of technology, digital ethics plays an important role in improving the quality of Islamic religious education by emphasizing a critical attitude and verifying data before sharing. (Kholiq, 2023).

The potential for cyberbullying and online crime. The use of social media can also lead to cyberbullying and online crime, which can harm victims and damage one's image and reputation. Therefore, social media users should better protect themselves and learn about such dangers, especially in Islamic education. Maintaining good ethics and behavior when interacting on the internet is also important to avoid the negative effects of social media use. Social media use increases the risk of online crime and cyberbullying. Teens are more vulnerable to the negative effects of social media such as mental health issues and cyberbullying. (Sunu Setiawan Utama et al., 2024).

In addition, unwise use of social media can also lead to the spread of false information or hoaxes that can harm many people.(Majid, 2020) (Effendi & Dewi, 2021). Therefore, it is very important for everyone to always verify the information they receive before sharing it with others. In addition, digital literacy must be improved to make social media users smarter when using it. This effort is made to prevent the negative impact of unconscious use of social media

Since some students don't have internet access or social media in their homes, schools must teach them how to use them properly. (Harahap et al., 2023) (Setiani & Barokah, 2021) In addition, parents and teachers should be under supervision to ensure that students do not engage in negative activities on the internet. In addition, governments should create policies that can reduce the negative effects of social media use, such as limiting the age to create accounts and enacting laws that prevent the spread of false information (Anggraeni et al., 2021). These steps will hopefully help social media users become more savvy and responsible when using the platform.

Strategies for Using Social Media Wisely in Islamic Education

In Islamic religious education, methods for using social media wisely include: (Nature, 2021) 1. ensure that the content shared on social media is quality, accurate, and in accordance with the teachings of the Islamic

religion. 2. Involving Islamic religious figures and experts in creating and delivering content so that information disseminated on social media is trusted and accountable. 3. Moderate and monitor activities that occur on social media to prevent the spread of content that is not in accordance with Islamic religious values or content that has the potential to violate Islamic religious values.

An important step in using social media wisely in Islamic education is to choose social media platforms that are in line with Islamic values and ensure that the content shared is also in accordance with religious teachings. (Helandri et al., 2023) Teaching children about the importance of following moral norms when interacting in cyberspace is also a good approach. In addition, providing good guidance and supervision when children use social media can help them avoid negative content and its misuse.

In addition, strategies that can be done also include involving religious scholars and educators in providing guidance on the appropriate use of social media.(Kholiq, 2023) (Alamin & Missouri, 2023) Therefore, social media can be used in Islamic education to spread religious values and increase religious understanding.

control students' online activities and provide them with appropriate instruction to ensure that the use of social media in Islamic religious education remains beneficial and does not have a negative impact. Islamic

religious educators should provide instruction to their students on how to use social media ethically and according to the needs in Islamic religious learning. (Alamin & Missouri, 2023)

In addition, it is important to constantly look for new ways to use social media as an educational tool. Therefore, if social media is used wisely, the younger generation can continue to be educated and inspired by the teachings of Islam. Internet-based social media can be used as an effective educational tool as it allows interaction between users and wide sharing of information. Social media can also be used as an effective business promotion tool, such as through blogs, Facebook, Twitter, Instagram, and YouTube, which brings the informer and recipient of information closer. (Putu Henny Puspawati & Ristanto, 2018) (Widyawati & Sukadari, 2023).

Students can gain an understanding of character values in everyday life and improve their social and emotional skills by using technology-based learning media. (Supardi et al., 2022) (Syamsuar & Reflianto, 2019)

CONCLUSION

There is a belief that the use of social media in Islamic education has significant benefits in improving student-teacher interaction and broadening religious horizons through the various platforms available. (Tanjung & Sebayang, 2023) However,

there are challenges such as misuse of information and lack of oversight of disseminated content. By understanding the benefits and challenges of using social media in Islamic education, it is expected that students can consider the benefits and challenges of using social media.

To increase knowledge of Islam, the tendency of social interaction that occurs through social media is very important. (Humbertus et al., 2022) This can include sharing lessons, supporting each other to strengthen understanding of Islam, and connecting Muslims with religious figures and experts. Islamic religious education can reach more people with wise use of social media. It can also increase people's understanding and diversity. So, the use of social media in Islamic religious education is a great way to improve Muslims' religious understanding and practice. (Dalimunthe, 2023)

Social media plays an important role in increasing understanding of Islam. If used wisely, people can access high-quality and accurate content about the Islamic religion, connect with religious figures and experts, participate in discussions and cooperation with other Muslims, and get useful religious education resources. It can increase understanding of Islam and Muslim religious practices. Therefore, through the responsible and informed use of social media platforms, people can actively participate in the dissemination and discussion of Islamic teachings, exchange experiences with other

Muslims, and promote unity and harmony within the Muslim community. (Arham, 2023)

So, social media can be a powerful tool to improve Islamic education as it enables communication, provides great educational resources, and encourages active participation and cooperation among Muslims. Overall, dynamic social interaction on social media can significantly help improve Islamic education.

In order for the information disseminated to be useful and not misleading, encourage the use of social media wisely and responsibly. In addition, cooperation between teachers, parents, and the community is needed to monitor the content disseminated so as not to contradict the teachings of the Islamic religion. In addition, it is necessary to regularly conduct training and socialization on the use of good

social media to increase public awareness of the importance of using social media positively in Islamic education.

shows how important it is for teachers to monitor and guide their students in using social media in a wise and responsible way. As educators, they should teach students about the ethics of using social media and set a positive example in using it. They should also keep a close eye on students' activities on social media and let them know if any content is not in line with Islamic values. Thus, the role of educators is very important in building the character of students in order to use social media positively and in accordance with Islamic values.

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