

 — FAI UNISMUH MAKASSAR —	International Conference on Actual Islamic Studies		
	Vol. 3, No. 1	August 2024	e-ISSN: 2988-7925

The Role of Voice Hidayatullah Magazine as a Da'wah Media in Tamalanrea Village, Makassar

Peran Majalah Suara Hidayatullah Sebagai Media Dakwah Di Kelurahan Tamalanrea Makassar

A.M.Ikhwanul Luthfir¹, M. Ilham Muchtar², Agil Husain Abdullah³

Unismuh Makassar | amikhwanulluthfie@gmail.com

Unismuh Makassar | ilhammuchtar@unismuh.ac.id

Unismuh Makassar | agilhusainabdullah@unismuh.ac.id

Abstract

Keywords: Da'wah; Magazine; The Voice of Hidayatullah; Tamalanrea.

This study uses a qualitative method which is a research procedure that produces descriptive data in the form of written or oral words and observable behaviors. Qualitative research aims to explain conditions and phenomena as deeply as possible through data collection. This study aims to find out 1) the form of da'wah communication in the Hidayatullah Voice Magazine. and 2) to find out the role of Suara Hidayatullah magazine as a da'wah media in Tamalanrea Village. The results of the study confirmed that the Hidayatullah Voice Magazine plays an effective role as a means of Islamic da'wah in Tamalanrea Village. Through straightforward and in-depth writings, this magazine not only spreads Islamic teachings comprehensively, but also provides solutions to various life problems. His articles provide a different and in-depth perspective on religion, provide valuable moral direction, and inspire readers to delve deeper into Islam. Suara Hidayatullah Magazine also serves as a liaison between readers who have the same interests and values in deepening the understanding of Islam, creating a solid community. Thus, in conclusion, this magazine has an important role in spreading Islamic teachings, providing practical solutions, providing inspiration, connecting communities, and becoming a means of learning for the community in Tamalanrea Village.

Abstrak

Kata Kunci: Dakwah; Majalah;

Penelitian Ini Menggunakan Metode Kualitatif Yang Merupakan Prosedur Penelitian Yang Menghasilkan Data

Suara Hidayatullah;
Tamalanrea.

Deskripsi Berupa Kata-Kata Tertulis Atau Lisan Dan Perilaku Yang Dapat Diamati. Penelitian Kualitatif Bertujuan Untuk Menjelaskan Kondisi Dan Fenomena Dengan Sedalam-Dalamnya Melalui Pengumpulan Data. Penelitian Ini Bertujuan Untuk Mengetahui 1) Bentuk Komunikasi Dakwah Pada Majalah Suara Hidayatullah. Dan 2) Untuk Mengetahui Peran Majalah Suara Hidayatullah Sebagai Media Dakwah Di Kelurahan Tamalanrea. Hasil Penelitian Menegaskan Bahwa Majalah Suara Hidayatullah Berperan Sebagai Sarana Dakwah Islam Yang Efektif Di Kelurahan Tamalanrea. Melalui Tulisan-Tulisan Yang Lugas Dan Mendalam, Majalah Ini Tidak Hanya Menyebarkan Ajaran Islam Secara Komprehensif, Tetapi Juga Memberikan Solusi Atas Berbagai Masalah Kehidupan. Artikel-Artikelnya Memberikan Sudut Pandang Yang Berbeda Dan Mendalam Tentang Agama, Memberikan Arah Moral Yang Berharga, Serta Menginspirasi Pembacanya Untuk Lebih Mendalami Agama Islam. Majalah Suara Hidayatullah Juga Berfungsi Sebagai Penghubung Antara Pembaca Yang Memiliki Minat Dan Nilai-Nilai Yang Sama Dalam Memperdalam Pemahaman Agama Islam, Menciptakan Komunitas Yang Solid. Dengan Demikian, Kesimpulannya, Majalah Ini Memiliki Peran Penting Dalam Menyebarkan Ajaran Islam, Memberikan Solusi Praktis, Memberikan Inspirasi, Menghubungkan Komunitas, Dan Menjadi Sarana Pembelajaran Bagi Masyarakat Di Kelurahan Tamalanrea.

INTRODUCTION

Islam in the scientific order is a teaching given through angels and then referred to as revelation. This teaching was conveyed to the Messenger as a messenger of Allah. Which is then tasked with preaching Islam, an activity to invite and call on Islam rahmatan lil alamin, in the Great Dictionary of the Indonesian Language defines "da'wah" as an activity to spread religion and achieve its development in society.

Islam is a religion of da'wah and always encourages its ummah to always be active in conveying the truth. Da'wah is an activity carried out by da'iyah, both

Muslims and Muslim women. If worship is an obligation that applies to all humans, then preaching in a tagas manner is obligatory for Muslims. As contained in the words of Allah جل جلاله surah Ali Imran verse 110:

كُنْتُمْ خَيْرَ أُمَّةٍ أُخْرِجَتْ لِلنَّاسِ تَأْمُرُونَ بِالْمَعْرُوفِ
وَتَنْهَوْنَ عَنِ الْمُنْكَرِ وَتُؤْمِنُونَ بِاللَّهِ
وَلَوْ آمَنَ أَهْلُ الْكِتَابِ لَكَانَ خَيْرًا لَهُمْ ۖ مِنْهُمْ
الْمُؤْمِنُونَ وَأَكْثَرُهُمُ الْفَاسِقُونَ

Translation:

"You (Muslims) are the best people born for humans, (because you) tell (do) the ma'ruf, and prevent from the unrighteous, and believe in Allah. If the Scripture believers, it would be better

for them. Some of them are believers, but most of them are wicked people."

According to Muhammad Nasir, da'wah is an effort to describe to the public the goals and views of human life in daily life which includes amar ma'ruf nahi mungkar, with many methods or media obtained through guidance of experiences in the life of individuals, households, communities, and the state. Thus, it can be concluded that da'wah activities have the purpose of a positive change in a person. This positive change is obtained by increasing faith.

In today's information age, da'wah activities can be carried out in various ways. There are many media that can be used to convey the message of da'wah. These things, such as television and radio, can also be done through print media or the press such as newspapers, magazines, and books. The mass media has many strengths that make it very important and strategic in preaching, especially for the presentation and formation of Islamic behavior in society.

RESEARCH METHODS

This study uses a qualitative approach with a case study research design. The type of data collected is qualitative data in the form of texts and interviews. The main source of data is Suara Hidayatullah Magazine and key informants involved in the production and distribution process of the magazine. The data collection technique was carried out through analysis of the content of the magazine and in-depth

interviews with selected informants. The collected data is analyzed thematically by identifying patterns, themes, and concepts that emerge from texts and interviews. The main focus of this study is the form of da'wah communication and the role of magazines as da'wah media. The measurement of variables is carried out by identifying the elements of da'wah communication contained in the content of the magazine and evaluating their impact and effectiveness in spreading da'wah messages.

RESULTS AND DISCUSSION

Print

Print media is a means of communication in which verbal (written) messages and images, such as caricatures and comics, are conveyed in printed form. This media is effective to distribute to those who are able to read and have enough free time. The advantage of newspapers or other print media is their ability to be read by many people, especially in one household, dormitory, hotel, or library.

Print media is a form of mass media that uses printing, such as newsprint that contains writings in the form of words and sentences. The writing is not ordinary writing, but news written by following journalistic rules. Newspapers and magazines are part of the print mass media.

Print media is a form of media that contains articles about important events or news in human life. Topics that are

often discussed include religion, politics, crime, business, art, social, and sports. The role of print media is considered to have great power in influencing people's attitudes and behaviors. The owners of publishing companies who are passionate about spreading Islam are believed to shape the development of society in the future. The hope in the future is the great contribution of print media in da'wah, able to guide and influence people's lives in the present and future. The mission of da'wah must be carried out with enthusiasm and sincerity, without closing oneself to sciences that come from outside or the Western world.

Types of Print Media

Today, print media has evolved into a variety of forms and contents, including newspapers, magazines, and books. Newspapers, as the oldest media before film, radio, and television were invented, had limitations but remained a source of information that could be carried everywhere. Newspapers can be distinguished by their publication period, size, and publication. Magazines, which began to flourish in the late 19th century, became the primary entertainment medium before popular radio and television. Magazines have the advantage of shaping and influencing the culture of society, with peculiarities in readership segmentation and the ability to be pioneers of cultural change. A book, at the beginning of its development, is a long sheet that contains the author's message in

succession. Books then developed into a more familiar format and became the target of the reader community, especially Islamic books presented in interesting formats such as picture stories.

The Role of Print Media

The role of print media covers a very significant dimension in people's lives. Print media is not only a conveyor of information, but also a tool of control, management, and innovation that plays a key role in shaping the direction of public views and opinions. The history of modern media began with the use of printing techniques to produce books in large quantities. The 17th-century commercial newspaper, as a representation of the print media, had a major impact on the process of establishing the newspaper institution. The function of newspapers is not limited to providing information only, but also plays a role as a propaganda and government tool. In the United States, print media not only plays a role in maintaining traditional values but also becomes an agent of change by presenting a challenge to the existing status quo.

The communication system through print media is a strong force in spreading messages to various levels of society simultaneously. Print media is not only a conveyor of information, but also a source of power that can be used by various parties. Print media controls, especially in the context of the United States, tend to correlate with the control

of the industry or business that controls them.

In the context of the Soviet Union, print media served as a political tool in the context of a totalitarian state. Thus, the role of print media is not only as a conveyor of information but also as an effective instrument of social control. In conclusion, the role of print media covers complex dimensions, becoming an agent of opinion formation and an important tool in managing societal dynamics.

Print Media Functions

Print media has a very diverse role in shaping and influencing people's lives. Here is a detailed explanation of the main functions of print media:

a. **Primary Source of Information:** Print media, such as newspapers, magazines, and books, serve as the main source of information for the public. They provide breaking news, in-depth analysis, and insights on a wide range of topics that include politics, economics, culture, and more.

b. **Educational Tools, Books as a form of print media,** play a significant role as educational tools. They provide in-depth knowledge, facts, and insights, supporting the educational process at both the formal and informal levels.

c. **Controller and Supervisor, Print media** has an important role as a controller and supervisor of government policies, corporate actions, and social development. The presence of independent print media makes a great

contribution to maintaining transparency and accountability.

d. **Entertainment Tools,** Entertainment magazines, comics, and other publications offer an important entertainment function for readers. It helps reduce stress and provides positive aspects in daily life.

e. **Shaping Public Opinion, Print media** is one of the key players in shaping public opinion. Opinion articles, editorials, and investigative reports can influence people's views and attitudes towards various issues.

f. **Cultural Identity Builders, Books and magazines** that focus on cultural, historical, and heritage aspects help build and strengthen the cultural identity of a community or nation.

g. **Effective Advertising Tools,** Print media is a very effective platform for advertising activities. Advertising in newspapers, magazines, and books helps companies promote their products or services to a wider audience.

h. **Accessibility of Knowledge, Books and magazines** provide invaluable accessibility to knowledge. It provides an opportunity for readers to broaden their horizons in different areas of knowledge.

i. **Significant Historical Recorders, Books and print media articles** serve as important historical recorders. They record historical events, community developments, and achievements that serve as valuable references in the future.

j. **Literacy Skills Development, Print media** helps in the development of

people's literacy skills. Through reading books and articles, one can enrich vocabulary, improve reading comprehension, and stimulate imagination.

By understanding the depth and diversity of these functions, we can recognize the positive impact that print media has had in shaping, educating, and entertaining society.

Print Media as Da'wah Media

Islamic da'wah through print media is a method of written da'wah that has been applied since the time of the Prophet, even at that time, da'wah involved sending the Messenger's letters to the ruler as a form of conveying Islamic messages in writing. Currently, written da'wah activities can be carried out through various print media, including newspapers, magazines, books, brochures, newsletters, and the like. In the current context, da'wah through print media is often implemented through magazines. Magazines, as a visual communication medium, consist of a collection of sheets or books that are regularly arranged by an organization or agency. In the magazine, official and brief statements are presented that provide benefits to the general public.

Print media has an important role in the context of da'wah, as follows:

1. Development of Religious Knowledge: Print media, especially religious-based magazines, books, and

newspapers, can provide a rich and in-depth source of religious knowledge. This helps in increasing the understanding of the people of Islam.

2. Dissemination of Religious Values, Print media can be a means to convey and disseminate religious values. Articles, opinions, and editorials that focus on Islamic moral values and ethics can create better awareness and understanding among readers.

3. Empowerment of the Ummah, Print media can empower Muslims by providing relevant information for daily life. For example, discussing social, economic, and health issues with an Islamic perspective can guide the ummah in making decisions.

4. Overcoming Negative Stereotypes, Print media plays a role in overcoming negative stereotypes about Islam and Muslims. By presenting accurate and in-depth information, print media can help build a better understanding among non-Muslim communities.

5. Formation of Islamic Identity, Print media can help in the formation of an Islamic identity of a person or community. Publications that raise inspirational stories, scholars, and religious figures can provide examples and motivation to strengthen religious identity.

6. Da'wah Education Approach, Books and magazines dedicated to da'wah can be an effective educational tool. They can explain religious concepts, discuss common questions,

and provide practical guidance for Muslims.

7. Encouraging Social Awareness, Print media can encourage people to be more concerned about social issues faced by society. Social da'wah through print media can arouse awareness and the spirit of concern for humanitarian problems.

8. Da'wah Creativity and Innovation, Print media provides a platform for creativity and innovation in conveying da'wah messages. Attractive designs, inspirational writing, and the use of technology can make da'wah more accessible and attractive to various groups.

9. Empowerment of Religious Organizations, Print media can be an empowerment tool for religious organizations. By having their own publications, organizations can spread their mission, vision, and activities to a wider audience.

10. Strengthening the Da'wah Network, Print media allows the formation of a wider da'wah network. Through the dissemination of da'wah materials, the exchange of ideas, and collaboration between individuals and organizations, print media can strengthen the solidarity of Muslims.

The importance of print media in da'wah lies in its ability to be a source of knowledge, a driver of social change, and a means of empowering Muslims in understanding and practicing religious teachings holistically.

Forms of Da'wah Communication in Voice Hidayatullah Magazine

Da'wah communication includes various ways and methods used by preachers to convey religious messages to the community. The form of da'wah communication can vary widely, depending on the context, audience, and goals to be achieved. Some common forms of da'wah communication include lectures, which are usually delivered through speeches in mosques, halls, or other public places. In addition, the use of social media such as Facebook, Twitter, and Instagram has also become a popular means of spreading the message of da'wah to a wider audience. Not to forget, other methods such as publishing books, articles, and pamphlets, as well as organizing group discussions, seminars, or special events, are also often used to achieve the goal of da'wah. In fact, arts and entertainment such as music, theater, and visual arts can also be used to convey religious or moral messages to the community. The importance is the ability to adjust the form of da'wah communication to the needs and characteristics of the target audience so that the message conveyed can be received and understood properly.

The ideal form of da'wah communication that can be applied in a da'wah magazine involves a combination of delivering information that is interesting and relevant to Islamic religious values, as well as paying attention to the needs and interests of readers. In this context, a da'wah magazine should present articles that

present a comprehensive understanding of religion but are easy to understand by readers from various backgrounds of religious knowledge. These articles can cover a variety of themes such as tafsir, hadith, fiqh, Islamic history, and inspiration for daily life based on Islamic teachings. In addition, da'wah magazines can also incorporate attractive visuals such as illustrations, photos, or infographics that reinforce the message of da'wah and make it more appealing to readers. In addition, paying attention to the suitability of the language used with the target reader, as well as ensuring that the message of da'wah is conveyed positively and inspiringly, is the key to maintaining the quality of da'wah communication through the magazine.

In this study, the researcher conducted an interview with several readers of Hidayatullah Voice Magazine and also had the opportunity to interview directly the General Manager of Hidayatullah Voice Magazine who was in Makassar at that time.

In an interview with ustadz Ahmad Damanik, General Manager of Suara Hidayatullah Magazine, he explained that:

"Da'wah communication through the Hidayatullah Voice Magazine has a broader purpose. We strive to convey the teachings of Islam deeply and provide solutions to various problems of life. Each article and rubric is carefully arranged to provide inspiration for readers in living a religious life. the

da'wah message that we convey is contained in several forms, there is content that specifically discusses the world of family, and there are stories that we package in a simple way so that it is easier for readers to grasp"

From the day of the interview above, it was found that departing from the purpose of the Hidayatullah Voice Magazine is to be able to disseminate Islamic Religious Teachings through the medium of writing, then there is a form of da'wah communication through writings published in Hidayatullah Magazine using simpler and easier to understand sentences.

An interview with several readers of Suara Hidayatullah, namely, Mr. Basri, a civil servant who is one of the loyal readers of Suara Hidayatullah Magazine who lives in Tamalanrea, he has been reading Suara Hidayatullah since 1992, revealing that:

"Suara Hidayatullah Magazine has been one of the enlightening media in my life for many years. Each edition is not just a piece of writing, but a deep spiritual guidance. Every time I read it, I feel connected to religious values more deeply. This may be the main point of what we have found over the years of reading magazines, namely the consistent choice of language from the beginning of my reading to this day still using a language that is very familiar and easy to understand by the audience so that the religious messages reach the readers."

One of the readers of Hidayatullah Voice Magazine is also named Hj

Nilawati who is also a teacher who has been participating in Hidayatullah Voice Magazine since 1992, he said that:

"For me, Suara Hidayatullah Magazine is not only a source of information, but also a collection of thoughts that inspire in daily life. Each article provides a point of view that enriches my understanding of Islam and provides valuable moral direction."

Hj. Nur Isra Ibrahim, who is also a loyal reader of Suara Hidayatullah Magazine since 1990, commented on this matter, he said that:

"For me, Suara Hidayatullah Magazine is a loyal friend in my spiritual journey. Since decades ago, this magazine has provided a deep understanding of Islamic teachings and inspired daily life. The form of da'wah communication conveyed in this magazine is very beneficial for me and my family."

Sinta Permatasari, a new reader of Suara Hidayatullah Magazine in the last three months, also provided information related to this matter, she said that:

"Even though I have only read Suara Hidayatullah Magazine in the last few months, I have felt its positive impact in my daily life. The articles presented provide a different perspective and inspire me to delve deeper into Islam. I feel connected to the magazine's reader community and am happy to be a part of their da'wah journey."

From the results of interviews and observations conducted, the researcher found that da'wah communication

through Suara Hidayatullah Magazine has a broad purpose, namely spreading Islamic teachings in depth and providing solutions to various life problems packaged in straightforward, firm and very simple language. This magazine not only presents ordinary writings, but also provides in-depth spiritual guidance for its readers. Based on interviews with readers such as Mr. Basri, Hj Nilawati, Hj. Nur Isra Ibrahim, and Sinta Permatasari, it can be concluded that Suara Hidayatullah Magazine is not only a source of information, but also a collection of inspiring thoughts in daily life. The articles in this magazine provide a different and in-depth perspective on the teachings of Islam, provide valuable moral direction, and inspire readers to delve deeper into the religion of Islam. Thus, the form of da'wah communication carried out by Suara Hidayatullah Magazine is through writings that present a comprehensive understanding of religion, provide solutions to life problems, and provide inspiration in living daily life.

The Role of Voice Hidayatullah Magazine as a Da'wah Media in Tamalanrea Village

Da'wah magazines have a significant role in spreading religious and moral messages to the community. Through its articles, this magazine not only provides a deeper understanding of Islam, but also becomes a source of inspiration to increase faith and piety. By presenting spiritual advice and

motivational life stories, da'wah magazines are able to help their readers strengthen their relationship with Allah SWT. In addition, da'wah magazines also play a role in empowering the community by providing practical information on various relevant social, economic, and religious issues. Thus, da'wah magazines are not only a communication medium, but also an important means of strengthening religious understanding and building a better society morally and socially.

As a da'wah magazine that is especially known in an area, Suara Hidayatullah Magazine has a very important role in helping to strengthen the religious life and morality of the community in Tamalanrea Village. This magazine not only presents information, but also serves as an effective means to spread the teachings of Islam and provide spiritual guidance to its readers. Through its in-depth and meaningful articles, Suara Hidayatullah Magazine is able to provide a comprehensive explanation of religious principles, religious laws, and moral values embraced in Islam, which are in accordance with the needs and context of the community in Tamalanrea Village.

In addition, Suara Hidayatullah Magazine is also a forum for readers to deepen their understanding and religious practices, especially in the surrounding environment. By presenting articles that are relevant to the social, economic, and cultural realities in Tamalanrea Village, Suara

Hidayatullah Magazine is able to provide concrete solutions to various life problems faced by the local community. This makes readers feel connected to the issues in their environment and find guidance that fits the context of their daily lives.

In this study, the role of the hidayatullah voice magazine as a da'wah media in Tamalanrea Village, in this case the researcher conducted interviews with the local community.

In an interview with Ustadz Abdul Rahman, the Chairman of the Baiturrahman Mosque in Tamalanrea Village, gave an explanation related to this matter he said that:

"As an active mosque administrator in Tamalanrea Village, I see that Suara Hidayatullah Magazine has a very important role in spreading Islamic teachings and providing spiritual guidance to the community. This magazine not only provides information, but also provides concrete solutions to various life problems faced by the community. The articles presented are very in-depth and contain a comprehensive understanding of religion. This is very helpful in improving the understanding and religious practices of the community in this village. I also see that this magazine has succeeded in connecting a community of readers who have the same interests and values in deepening the understanding of Islam. Overall, the Hidayatullah Voice Magazine has become one of the effective instruments in da'wah in Tamalanrea Village."

An interview with H. Warsid jauri, as one of the loyal readers of Hidayatullah magazine also added that:

"As a senior nurse who, as well as a reader of Hidayatullah magazine since the 1990s in Tamalanrea Village, I see that Hidayatullah Voice Magazine has a very important role in helping to build a more moral and just society. Through its articles, this magazine not only spreads the teachings of Islam, but also discusses social and health issues that provide critical views on various problems faced by society. Of course, collaborating with resource persons who are indeed experts in their science. I see that this magazine is a very valuable learning tool for the community in increasing their religious and social awareness. Thus, the Hidayatullah Voice Magazine not only plays a role as a da'wah media, but also as an agent of positive social change in Tamalanrea Village."

From the results of interviews and observations conducted directly by researchers and found findings regarding the Role of Voice Hidayatullah Magazine as a da'wah media in Tamalanrea Village, it can be grouped into several points, namely:

a. Presenter of Islamic Teachings, Suara Hidayatullah Magazine plays a role as a media that conveys Islamic teachings in depth to the people of Tamalanrea Village. Through its writings, the magazine helps to broaden the understanding of Islam and encourage better religious practices among its readers.

b. Providing Solutions, Suara Hidayatullah Magazine also plays a role in providing solutions to various life problems faced by the people of Tamalanrea Village. By combining Islamic teachings and contemporary thought, the magazine presents articles that provide practical guidance for its readers in facing the challenges of daily life.

c. Inspiration, As a da'wah medium, Suara Hidayatullah Magazine plays an inspiring role for its readers. The articles presented not only provide a deep understanding of religion, but also provide motivation and inspiration in living daily life based on Islamic teachings.

d. Connecting the Community, Through the Hidayatullah Voice Magazine, the people of Tamalanrea Village can connect with a community of readers who have the same interests and values in living a religious life. The magazine plays an important role in building and strengthening social networks between individuals who share a common focus on deepening the understanding of Islam.

e. Becoming a Means of Learning, For people living in Tamalanrea Village, Suara Hidayatullah Magazine also serves as a means of learning about various aspects of religion and daily life. The diverse articles cover a variety of themes such as tafsir, hadith, fiqh, and inspiration for daily life providing opportunities for readers to continue learning and developing their understanding of religion.

Thus, Suara Hidayatullah Magazine has a significant role in spreading Islamic teachings, providing solutions to life problems, providing

inspiration, connecting the community, and becoming a means of learning for the people of Tamalanrea Village.

CONCLUSION

From the graduation conducted through direct interviews with the community in Tamalanrea Village and the opportunity to interview the General Manager of Hidayatullah Voice Magazine and direct observation of the environment, the researcher drew two major conclusions, namely:

The form of da'wah communication carried out by Suara Hidayatullah Magazine is through writings that present a comprehensive understanding of religion, provide solutions to life

problems, and provide inspiration in living daily life.

Suara Hidayatullah Magazine functions as a conveyor of in-depth Islamic teachings to the communities in Tamalanrea Village, helping to expand the understanding of religion and encourage better religious practices, providing solutions to various life problems, providing inspiration in living daily life, and connecting a community of readers who have the same interests and values in deepening the understanding of Islam.

▮

BIBLIOGRAPHY

- Religion of the Republic of Indonesia, Department. , 2009. *The Qur'an is Easy to Memorize*, Bandung: Cordoba International – Indonesia.
- Ardianto, Elvinaro et al. *Mass Communication: An Introduction*, Bandung: Simbiosis Rekatama Media.
- Aziz, Ali. 2012. *Da'wah Science*, Jakarta: Kencana.
- Aziz, Mokhammad Abdul. *Islamic Mass Media in Global Challenges (Analysis of Da'wah and Cyber Media in Indonesia)*, Vol.02, No.2; Islamic Communication Journal.
- Cangara, Hafied. 2012. *Introduction to Communication Sciences*, Jakarta: Rajawali Press
- National Education, , 2005. Department. *Great Dictionary of Indonesian Language*, Jakarta: Balai Pustaka
- Fathul, Wahid 2023. *Da'wah through the Internet*. Yogyakarta: Gava Media Publisher,

- Harahap, 2020. Nursapia. *Qualitative Research*, Cet. 1; Medan: Wal Ashari Publishing,
- Haryono, 2020. *Various Methods of Qualitative Research on Communication*, Cet.1; Sukabumi: CV Jejak,
- Hidayatullah.com - Hidayatullah, Islamic Media, Islamic World News, Latest Islamic News, Latest Islamic News (accessed in January 2024)
- <http://repository.iainkudus.ac.id/4561/5/5.%20BAB%20II.pdf> accessed January 2024
- Jasad, 2019, *Da'wah Through Print Media*, Vol.II, No.II; Journal of Social Welfare Pulpit,
- Manab, Abdul., 2015. *Educational Research Qualitative Approaches*, Cet.1; Yogyakarta; Kalimedia
- Mcquill, Denis. 1994. *Mass Communication; An Introduction*, Edition II Cet. IV; Jakarta: Erlangga,
- Muhtadi, 2012. Asep Saeful and Nunik Siti Nurbaya, *Da'wah Communication: Theory, Approach, and Application/ Asep Saeful Muhtadi; editor, Nunik Siti Nurbaya*, Bandung: Simbiosis Rekatama Media,
- Muriah, Siti. 2000. *Contemporary Da'wah Methodology*. Yogyakarta: Mitra Pustaka.
- Rahman, Abd., 2013, *Print Media as Contemporary Da'wah Media*, Vol. 2, No. 2, Jurnal PILAR
- Rahmat, Jalaluddin. I, 1998. *Actual slam*, Bandung: Mizan.
- S. Aminah & Roikan, , 2019. *Introduction to Qualitative Research Methods in Political Science*, Cet.1; Jakarta: Kencana
- Sugiyono, 2019. *Research and Development Methods*, Cet. IV; Bandung: Alfabeta,
- Sugiyono, 2013. *Quantitative, Qualitative, and R&D Research Methods*, Cet. 19; Bandung: Alfabeta.
- Tamburaka, Apriadi. 2013. *Media Literacy: Intelligent Media Audience Mass Media*, Jakarta: Rajawali Pers.
- Widjaya, A.W. 1986, *Communication and Public Relations*, Jakarta: Bina Aksara,
- William L. Rivers, *Modem Society Mass Media*, Edition II Cet. II; Jakarta: Pranada Media,

www.Voa-Islam.com, "*Reading the Future of Islamic Mass Media*", Accessed through <http://www.voa-islam.com/read/world-analysis/2017/11/24/54486/reading-the-future-of-Islamic-mass-media/#sthash.yI5l0GrW.dpbs> in January 2024.

Zaini, Ahmad, *Da'wah Through Print Media*, Vol.2, No.2; AT-TABSYIR, Journal of Islamic Broadcasting Communication 2014.