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SOCIAL MEDIA: DESIGNING CHILDREN WITH ISLAMIC CHARACTER IN INDONESIA

MEDIA SOSIAL: MENDESAIN ANAK BERKARAKTER ISLAMI DI INDONESIA

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Abstract

Keywords:

Education;
 Character; Social
 Media.

This study aims to find out the influence of social media in designing children with Islamic characters. This research uses a qualitative method with the researcher as well as functions as the main instrument (*key instrument*) that goes into the field and tries to collect data through observation techniques, interviews, and documentation. The results of this study show that; (1) All planning processes of Islamic character education from; the determination of the material must be a priority scale that is in accordance with their learning needs, the material is designed and delivered in such a way that it can directly involve students optimally, plan a learning atmosphere that is conducive to fun, comfortable, safe and quiet learning. All of these aspects have been pursued in accordance with the concept of humanistic management. (2) *The organization of* the institution which includes organizers, programs, students, supervisors, curriculum, learning schedules, and funding, has been sought and arranged according to a clear schedule and division of tasks. (3) *The implementation of* character education is sought according to the learning climate supported by interesting methods by making dialogue effective. Deepening the concept of recognizing children's personalities, pursuing to control emotions, ways of learning, opportunities and challenges in the digital era, social media era and so on (4) Assessment activities include; detailed observation of changes in the attitude and behavior of each student at the beginning and end of learning, interpreting from every symptom that appears from each student which is then described into the results of assessment. (5) *Supervision* in the context of program control includes; observing the planning of the learning program, observing the organization of the learning program through the division of existing tasks and the preparation of the curriculum, the implementation of the program by directly observing or

observing the learning activities carried out inside and outside the classroom, carried out continuously.

Abstract

Kata Kunci:
Pendidikan;
Karakter; Media
Sosial.

Penelitian ini bertujuan untuk mengetahui pengaruh media sosial dalam mendesain anak berkarakter Islami. Penelitian ini menggunakan metode kualitatif dengan peneliti sekaligus berfungsi sebagai instrument utama (*key instrument*) yang terjun ke lapangan serta berusaha sendiri mengumpulkan data melalui teknik observasi, wawancara, dokumentasi. Hasil penelitian ini menunjukkan bahwa; (1) Semua proses *perencanaan* pendidikan karakter Islami dari; penentuan materi harus menjadi skala prioritas yang sesuai dengan kebutuhan belajar mereka, materi didesain dan disampaikan sedemikian rupa agar dapat melibatkan secara langsung siswa secara optimal, merencanakan suasana pembelajaran yang kondusif senang, nyaman, aman dan tenang untuk belajar. Semua aspek tersebut telah diupayakan sesuai dengan konsep manajemen humanistik. (2) *Pengorganisasian* lembaga yang meliputi penyelenggara, program, santri, pembimbing, Kurikulum, jadwal belajar, dan pendanaan, telah diupayakan dan disusun sesuai jadwal dan pembagian tugas yang jelas. (3) *Pelaksanaan* pendidikan karakter diupayakan sesuai iklim pembelajaran yang didukung metode menarik dengan mengefektifkan dialogis. Pendalaman konsep mengenali kepribadian anak, mengejarkan untuk mengendalikan emosi, cara belajar, peluang dan tantangan di era digital, era media sosial dan sebagainya (4) Kegiatan *Penilaian* meliputi; pengamatan secara detail terhadap perubahan sikap perilaku dari setiap siswa pada saat awal dan akhir pembelajaran, menginterpretasi dari setiap gejala yang tampak dari setiap siswa yang kemudian dideskripsikan menjadi hasil penilaian. (5) *Pengawasan* dalam rangka pengendalian program meliputi; mencermati perencanaan program pembelajaran, mencermati organisasi program pembelajaran melalui pembagian tugas yang ada dan penyusunan kurikulum, pelaksanaan program dengan melihat langsung atau observasi terhadap kegiatan pembelajaran yang dilaksanakan di dalam maupun di luar kelas, dilaksanakan secara berkesinambungan.

INTRODUCTION

Along with the development of the times that make it easier for humans to carry out their activities, this also has a negative impact, especially on child delinquency which is increasingly

rampant everywhere, one of which is the Islamic character of children. They prefer a place where they often access their cellphones to play online games, watch YouTube, and play at coffee shops during school lessons. This causes children at school and in the community to become disobedient to

their parents, lazy to worship, and often speak rudely. In fact, in this school there is more Islamic religious education than in other school environments. The phenomenon of the decline in the character of the nation's children today is due to the weakening of character education in continuing the noble values of the Indonesia nation. In addition, the application of Islamic character values is still weakening in government institutions and society. Lack of habituation in children for their daily lives about Islamic characters. Entering the current era of globalization has an effect on the Islamic character of children in daily life, including the character of love for Allah, honesty, lack of respect for children's parents, lack of affection for friends. The most effective way is to give examples of example directly to children. How to love God, be honest, respect parents, and love friends. Islamic character education can be applied through memorization, hadith, good and bad attitudes in religious values in ethical values. All of them are closely related to all forms of a person's behavior in their daily lives.

RESEARCH METHODS

This research uses a qualitative method with the researcher as well as functions as the main instrument (*key instrument*) that goes into the field and tries to collect data through observation techniques, interviews, and documentation. The results of this study

show that; (1) All planning processes of Islamic character education from; the determination of the material must be a priority scale that is in accordance with their learning needs, the material is designed and delivered in such a way that it can directly involve students optimally, plan a learning atmosphere that is conducive to fun, comfortable, safe and quiet learning. All of these aspects have been pursued in accordance with the concept of humanistic management. (2) *The organization of* the institution which includes organizers, programs, students, supervisors, curriculum, learning schedules, and funding, has been sought and arranged according to a clear schedule and division of tasks. (3) *The implementation of* character education is sought according to the learning climate supported by interesting methods by making dialogue effective. Deepening the concept of recognizing children's personalities, pursuing to control emotions, ways of learning, opportunities and challenges in the digital era, social media era and so on (4) Assessment activities include; detailed observation of changes in the attitude and behavior of each student at the beginning and end of learning, interpreting from every symptom that appears from each student which is then described into the results of assessment. (5) *Supervision* in the context of program control includes; observing the planning of the learning program, observing the organization of the learning program through the division

of existing tasks and the preparation of the curriculum, the implementation of the program by directly observing or observing the learning activities carried out inside and outside the classroom, carried out continuously.

RESULTS AND DISCUSSION

The results of learning on the impact of students' character in Muhammadiyah schools in Magelang City show that they increase their confidence, religious and health knowledge is transmitted or conveyed to their families and others, have a positive attitude and are able to control themselves, use social media as expected both at school and in the community according to their abilities. In addition, the learning results of the character of Muhammadiyah school students in Magelang City show that they are increasing their disciplined and regular lifestyle on social media. Discipline becomes a positive character in their daily lives.

Definition of Education

Education according to the National Education Law No. 20 of 2003) is a conscious and planned effort to create a learning atmosphere and learning process so that students actively develop their potential to have religious spiritual strength, self-control, personality, intelligence, noble morals, and skills needed by themselves and society. Meanwhile, according to Ki Hajar Dewantara (Father of National

Education of Indonesia) explained the meaning of education, namely: Education is the demand in the life of growing children, as for the meaning, education is to guide all the natural forces that exist in the children, so that they as human beings and as members of society can achieve the highest safety and happiness. From this understanding, it can be concluded that Education is a Guidance Process or help provided by adults to the development of children to reach their maturity with the aim that children are capable enough to carry out their own life duties not with the help of others.

Definition of Character

Wyne said that character is marking how to focus and how to apply the value of goodness in the form of actions or behaviors. Therefore, a person who behaves distrustfully and evil is said to be a person of bad character, while a person who behaves honestly, likes to help is said to be a person of noble character. So the term character is closely related to using a person's personality. The definition of character according to the language center of the Ministry of National Education means "innate, heart, soul, personality, ethics, behavior, personality, nature, disposition, temperament, character". As for character, it means having a personality, behavior, nature, and character.

Definition of Social Media, Digital Era

According to the Great Dictionary of Indonesian Language Online (<https://kbbi.web.id/media>), Media literally means means of communication such as newspapers, magazines, radio, television, movies, posters, and banners. While the word social means related to society. The McGraw Hill Dictionary defines social media as a means used by people to interact with each other by creating, sharing, and exchanging information and ideas in a network and virtual community. The digital era is where technological developments are increasingly rapid in accordance with the times. Technological tools are not rare tools to find. Almost all activities related to education, social, culture, sports, economics and politics always take advantage of technological sophistication to find information and help carry out each of their activities in solving a problem. Social media, the digital era is our current challenge. How to design a child's character within the framework of Islamic values is certainly the expectation of parents. Designing children can control themselves in the midst of social media advancements and in the digital era. Islamic character is the best solution in designing children to remain resilient in the midst of the onslaught of technological advances.

Characteristics of Generation Z

Parents today are required to be flexible in acting themselves when to become parents and when to be a good friend to them.

Generation Z is characterized by a variety of different points of view. The social condition of the community with global warming that we feel to economic activities that tend to decline. A mobile communication medium with an all-digital pattern. In terms of nature, Generation Z appreciates diversity more, likes to share, is target-oriented, likes popularity, and wants social change. Good characteristics will be maximized if in the framework of Islamic Religious Education.

Be Wise in Using Gadgets

According to Bob Drew (in Wijanarko, 2016) stated that the use of gadgets that are enough with touch can also make children's fine motor skills not work properly. The use of gadgets 4 hours a day has a bad effect on eye health. The most worrying thing is that the use of gadgets makes it difficult for children to express their desires verbally and directly even though they are good at writing in text. So, there are limits and regulations in the use of social media, gadgets are important. Create closeness every day to be able to communicate through social media. Try to have 30 minutes of life without gadgets in 1 week and involve children with various positive activities that suit their interests and talents.

CONCLUSION

Education is a long-term investment for a child's future. For a family, education is something meaningful for progress. Achieving future success is the hope of all parents for their children. The work of the education system is so heavy, a series of programs and concepts are needed to answer the demands of the community by continuing to improve quality human resources.

Realizing the importance of children's growth and development in

the midst of the invasion of technology with various social media, the role of parents and teachers is very important. In the midst of today's digital era, parents and teachers must be able to filter themselves when doing their daily activities. How long children access social media compared to them studying, compared to them reading the Qur'an is a reflection on why it is important for our children to design with Islamic characters.

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